



## THE "UNOFFICIAL" NOT-SO-MINI GUIDE TO SCIONS AT THE 2005 SEMA SHOW

You've seen Scion xAs, xBs and tCs customized by individuals and aftermarket companies at SEMA. You've seen aisles and aisles of wheels, suspension parts and a/v equipment. But there will be some never-seen-before items this year and they're right in the Scion booth.

We've doubled our booth size from last year to accommodate the debut of various project vehicles. Like last year, we're located in the lower level of South Hall, at the end of Mopar Alley. The following is a brief glimpse of what'll you see at the show next week as well as a list of scheduled appearances by the creative individuals who take stock Scions and turn them into not-so-stock Scions.

pm

#### Scion Racing Drivers

Jay Laub

	•	Christian Rado	Daily 2:00 – 4:00 pm
	•	Leslie Durst	Daily 2:00 – 4:00 pm
	•	Brad Personett	11/1 and 11/3 1:00 – 3:00
<u>Artists</u>			
	•	Futura	TBD
	•	Justin Hampton	TBD
	•	Saber	TBD
<u>Tuners</u>			
	•	Fred Chang	11/2 1:00 – 4:00 pm
	•	Joe Galante	11/2 1:00 – 4:00 pm

#### SCION xA SPEEDSTER by FIVE AXIS LOCATION: South Hall, Lower Level, Scion Booth # 44609

11/2 1:00 – 4:00 pm



Five Axis' primary clients are the automotive advanced concept and design studios. We build everything from complete, ground up, concept show cars like the ones you see on the stages at major auto shows, to 1/4-scale design evaluation models. We also build many of the SEMA cars displayed in the manufacturer's booths. Our goal is to create and build precision, fine crafted works of art. Our passion is customizing and fabricating unique, one off, cars. Today Five Axis occupies a 22,000-sq. ft. facility in Huntington Beach, Calif.



#### **Background**

The moment had finally come; our Scion family required a Five Axis makeover of its little sibling. We decided the ultimate finale would be to combine the captivating, audience interface of the Widebody xB DJ with the aggressive styling mods of the Widebody tC. Three interlinked Xbox gaming centers with Forza Motorsport racing software are incorporated into the design of the xA with the main emphasis on the driver's position. Extreme body modifications include the obligatory Five Axis widebody, along with the complete removal of roof and side glass; see-through body sides and seating for two. As always, we applied our strict rules of design, detail, fit and finish resulting in the ultimate open-air speedster, racing simulator.

## <u>Highlights</u>

- Five Axis 6-inch custom widebody conversion
- House of Colors Persimmon Pearl paint
- Rays Engineering G-games 99B wheels 19 x 9.5-inch front +22 offset, 19 x 10.5-inch rear +22 offset
  - Five Axis designed and installed gaming/audio system
    - Xbox 360 gaming consoles
    - o 19-inch Samsung LCD monitors
    - o Casio XJ-560 video projector
    - MadCatz MicroCON wireless control pads
    - o MadCatz MC2 racing wheel
    - o Pioneer HTP-2600 5.1 Dolby Digital surround system
    - o Pioneer AVIC-D1 with DVD multimedia AV navigation receiver
    - o 43-inch Pioneer PDP-434CMX plasma display under-rear hatch
- Engine and exhaust
  - o AEM cold air intake
  - o DC Sports header
  - Five Axis custom engine cover
  - o Five Axis custom exhaust system and finisher

# Contact

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SCION xB by JUSTIN HAMPTON, ROCK POSTER ARTIST (work in progress at SEMA) LOCATION: South Hall, Lower Level, Scion Booth # 44609

#### **Background**

From <u>www.justinhampton.com</u>: Justin Hampton has been creating high impact imagery since his arrival on the scene in 1990. He began his tenure in Seattle working for famed graphic designers Art Chantry and Jeff Kleinsmith at the Rocket Magazine. A decade and a half later, he is known as one of the leaders in the modern rock poster scene and has garnered international attention. His bold line work and sublime color palette mixed with a vivid imagination are unmistakable. His work can be seen in various galleries in Europe, Asia and Australia as well as the in states.



Born in Santa Cruz California, his influences are pop culture based from album art and skatepunk to contemporary comic book artists including Jack Kirby and Mike Mignola. He has silk-screened images for the likes of Bob Dylan, Danger Mouse, Nick Cave, PF Jarvey, Radiohead, Marilyn Manson, Motorhead and Queens of the Stone Age.

# <u>Highlights</u>

All customizations and modifications performed by Kustom Rydez Unlimited based in Riverside, Calif.

- Custom Justin Hampton-designed vinyl graphics
- Dynamic Auto Trends body kit
- Custom built suicide doors
- Custom front grille by Precision Grilles
- Custom Justin Hampton-designed wheels by Boyd Coddington (18-inch front and 20-inch rear) with Falken tires
- Custom Justin Hampton-designed interior
- CVN Motorsports rear air ride suspension system

# SCION xA by FUTURA, URBAN ARTIST LOCATION: South Hall, Lower Level, Scion Booth # 44609

#### **Background**

New York-bred Futura is an icon in the world of graffiti and one of the first involved in its metamorphosis into the realm of graphic design and "fine art." His innovative creations have evolved over the years and his canvases run the gamut from trains and city landscapes to album covers (such as his revered work with indie label MoWax Records).

From <u>rap.about.com</u>: Futura went on to become a hot commodity in the 80s when the commercial art world took an interest in exploiting graffiti. He was the rage of the East Village art scene along with Lee, Fab 5 Freddy and other artists, as well as becoming popular in Europe. Futura credits Europeans with embracing graffiti as an art form way before the American art establishment recognized it as valid folk art and fine art. Futura is known throughout the world as an abstract artist and has exhibited in cities such as Moscow, Seoul, Rome, Tokyo, Nairobi, Barcelona, Sydney, Berlin, London, Amsterdam, and Paris, just to name a few. In 1982, he put out a record with himself rhyming called "Futura 2000 and His Escapades" with music done by punk rock icons the Clash. For more information, visit <u>www.futura2000.com</u>.

#### **Highlights**

All customizations and modifications performed by Kustom Rydez Unlimited based in Riverside, Calif.

- Custom Futura-designed paint job
- Custom body kit by Fabulous
- Custom Futura-designed wheels by Boyd Coddington
- Custom Futura-designed Parada tires by Yokohama
- Custom Futura-designed interior upholstery
- Custom grille by Precision Grilles
- Custom Neon Blue lighting system in the interior
- Advanced SAS/Bazooka audio system by and video system Eiger Vision and Soundstream
- Injen Technologies intake and exhaust system



## xB by FRED CHANG LOCATION: South Hall, Lower Level, Scion Booth # 44609



## **Background**

The xB was a ground-up transformation to a true Japanese "wagon culture" vehicle. What was once old is now new again, and front engine/front wheel drive platforms have taken center stage. Wagon culture has catapulted to the forefront of the Japanese import industry and is quickly growing here in the U.S. The xB showcases how high-quality products can transform real-world applications into all-out street/track performers.

## <u>Highlights</u>

- KK-TopLine body kit
- HKS Wagon C-Compact suspension and HKS Hi-Power Exhaust
- 18 x 9.5-inch JLine Foil teal wheels with Yokohama Tires
- Creative Motorsports audio installation with Pioneer electronics and custom-fabricated speaker mounts
- Custom 8pt roll cage w/ harness bar
- Sparco Evo seats with custom mounted bracket and sliders. Sparco steering wheel with custom extension
- Custom raised shift linkage (5 inches from stock)
- HKS EVC boost controller, and HKS RS meters EGT

#### <u>Contact</u> Fred Chang Tel: 714.623.1995 E-mail: fred@jtuned.com www.jtuned.com

# xA by JOE GALANTE LOCATION: South Hall, Lower Level, Scion Booth # 44609





# **Background**

The Scion xA project blends together a variety of tuning and styling concepts from many facets of the aftermarket industry. The project goal was to conceptualize a visually striking exterior vehicle appearance and to touch on each aspect of the vehicle; performance, suspension, audio/video, interior, and of course exterior. The final project has a very JDM 'Tuner' appearance with hints of both Performance and V.I.P styling.

# <u>Highlights</u>

- PPG Blue Caelum Exterior by Bel-Red Auto
- Fabulous front and rear bumpers, side skirts, rear wing, fog lights
- Ken Style front grille
- BLITZ compressor system (Supercharger) with NUR-Spec exhaust, air intake
- DC Sports 4-1 header
- Eibach Pro-Kit suspension
- VOLK Racing GT-U 17-inch wheels with polished lip and chrome red powdercoat centers
- TOYO Proxes T1-R tires and ROTORA cross-drilled/slotted front rotors
- Eclipse 'Jupiter' DVD/navigation system, HD radio tuner and Sirius tuner

## Contact

Joe Galante P.O Box 1174 Woodinville, WA 98072 www.genesismotoring.com

# tC by JAY LAUB (no image)

LOCATION: South Hall, Lower Level, Scion Booth # 44609

# <u>Highlights</u>

- Rays G-games 1077 10-spoke 19inch tire Toyo TR1 P255/30
- C-Wing carbon fiber valve cover
- Tanabe strut tower brace
- Tein full coilover suspension
- GReddy exhaust
- Body kit widebody from C-Wing
- Custom-wrapped blue and black suede interior
- Sparco shift knob, pedals
- Alpine head unit with Clarion DVD player and 7-inch in-dash TV
- custom-molded dash gauge pod



## SCION tC by WORLD RACING, DRIVER: CHRISTIAN RADO LOCATION: South Hall, Lower Level, Scion Booth # 44609



## **Background**

World Racing's Scion tC made its competition debut in the Pro Outlaw Front Wheel Drive (FWD) class at the July 23-24, 2005 at NDRA Xbox Event at the Gateway International Raceway in St. Louis, Mo. The 2,000-Ib., Silver Streak Mica tC is powered by a race-modified 2.7-liter 3RZFE Toyota engine producing 1,200 horsepower on methanol. The tC race car was first on display at SEMA's 2005 International Auto Salon Show in Atlantic City, N.J. Details on his Pro FWD Scion racer can be seen on his website, <u>www.world-racing.com</u>.

# SCION WIDEBODY tC by EXTREME DIMENSIONS/CHRISTIAN RADO LOCATION: Booth # 27431

- StopTech custom brake kit
- 19 x 10-inch front and 19 x 12-inch rear HRE wheels with black inserts
- One-off widebody kit
- Secret Agent setup includes: smoke screen, oil slick, flame thrower and night vision
- Full audio and visual system



# SPORT COMPACT COUNCIL xBs by NEIL AND GENE TJIN LOCATION: N/A at press time





#### **Background**

Two years ago my brother and I envisioned ourselves driving around the streets of Southern California in a two-tone brown xB. After deciding to paint their first xB olive green, when the opportunity came around for the second time the color brown was the obvious choice. For this year's SEMA show we, along with Neil's wife Mei, Nick DiBlasi from Section 8, and Adam Carpenter from Unique Fabrications, took on the task of rebuilding two 2006 Scion xBs in less then two months. One xB is equipped with light brown body and a dark brown hood, roof, wing and hatch, while the other is dark brown. In all other respects, the vehicles are identical.

## <u>Highlights</u>

- Unique Fabrications custom-fabricated front bench seat for a six-passenger vehicle
- Kenstyle lip kit
- Custom metal fender flares
- 18 x 9 540 custom-built and painted HRE wheels -1 offset
- Progress fully adjustable coilovers with front Wilwood big brakes
- Custom bamboo floor in rear cargo area with 12-inch CrossFire Audio subwoofers and amp

# Contact

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# SCION tC by TITAN MOTORSPORTS, DRIVER: BRAD PERSONETT LOCATION: Precision Turbo and Engine Booth # 27635



# **Background**

The Titan Motorsports Mail Order Scion tC made a victorious debut at the National Hot Rod Association's (NHRA) 51<sup>st</sup> U.S. Nationals at Indianapolis Raceway Park on September 5, 2005. Titan driver Brad Personett will continue to campaign the NHRA Pro RWD/Pro Compact category Scion tC in the 2006 NHRA Sport Compact and NOPI Drag Racing Association (NDRA) national events.



Personett drove the Titan Scion tC to a first place finish during its debut by defeating defending series champion Matt Scranton's Toyota Celica in the final round, 6.65-second, 212.43 mph to 7.10-second, 90.46 mph.

Based in Orlando, Fla., Titan Motorsports is a leading mail-order distributor of sport compact performance parts. In addition to carrying and distributing over 130 product lines both nationally and internationally to retail and wholesale consumers. Titan also maintains a full sport compact drag racing operation under the guidance of Titan owner and founder, Nero Deliwala. Please visit www.TitanMotorsports.com for more details.

#### SCION xA by MOTEGI RACING and TURN 3 CREATIVE LOCATION: South Hall, Lower Level, American Racing Booth # 40327



#### **Background**

Motegi Racing offers a full line of performance wheels that are available in a variety of finishes and sizes to best fit high-performance vehicle needs. All Motegi wheels go through some of the most stringent testing in the wheel industry that ensures satisfaction with both the styling as well as the quality of the wheel.

turn3 Creative is a company with a singular focus: to create apparel and merchandise that meets the automotive enthusiasts' demand for stylish, high-quality products that celebrate their passion. In doing so, turn3 provides value to licensors by affirming and elevating the brand loyalty of their customers.

For its third consecutive project with Scion, Motegi Racing decided to continue its history of modifying Scion's with interesting surprises on the interior. The objective of every Motegi Scion has been to highlight the creative potential of Scion products. After creating an xB with a custom go-kart enclosure and a tC with a custom pocketbike enclosure, Motegi decided to reach out to the brothers and sisters of the skateboarding world. With the help of project sponsors Sony, ALSA Corporation, and Carbon Creations, Motegi installed a custom skateboard rack to hold two carbon fiber skateboards from Revolution and most impressively, a skateboard ramp with built-in subwoofers. It was an intense project, and project manager Paul Gibson made it come together. The Motegi xA successfully blends the car, skate, and music lifestyles in a tight little package that maneuvers just as adeptly as a pro-skater...without the need for a helmet.

#### <u>Highlights</u>

- Motegi Racing 19x8 DV5 Chrome wheels, polished lip
- Dunlop Tires
- Sony head unit with flip up-screen



- Sony Xplod subwoofers
- Sony monitors
- Full fiberglass enclosure, fiberglass amp rack/skateboard display
- JP Aero body kit
- Carbon Creations carbon fiber hood
- Revolution skate decks

## Contact

Glenn Oyoung Brand Manager Tel: 310.761.4059 E-mail: goyoung@motegiracing.com www.motegiracing.com

#### SCION tC by AUTO VENTSHADE LUND INTERNATIONAL, INC. LOCATION: Booth # 31209



#### **Background**

Lund International is a leading designer, manufacturer and marketer of a broad line of accessories for the automotive aftermarket. Its products are sold under the brand names AVS (AutoVentshade)<sup>M</sup>, Deflecta-Shield<sup>®</sup>, Lund<sup>®</sup>, Nifty <sup>M</sup> and Trenz<sup>M</sup>.

#### <u>Highlights</u>

• AVS fender flares, front and rear air dams, side skirts, downdraft, sport compact owl induction hood scoop, medium dual turbo vents

- Trenz framed perimeter grille and bumper grille
- Wheels: Kyowa Designs
- Tires: Dunlop
- Leather: Katzkins

# Contact

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