

AUTO SPIES



Introducing the all-new 3 Series Coupe for 2007 – giving more power to the Sports Coupe concept.

The all-new 2007
BMW 3 Series Coupe

328i
328xi
335i



The Ultimate
Driving Machine®



3 Series Coupe Product Ordering Guide

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Balanced performance with equal parts power and polish.

Introducing your next showroom star: the BMW 3 Series Coupe. The look is fierce and finely honed, from the signature Corona headlight rings in the tautly styled face, to the chiseled character lines and lowered silhouette. A lusty exhaust growl proclaims its newsworthy performance: the 335i boasts

BMW's first production twin-turbo powerplant; the 328xi marks the debut of xDrive all-wheel drive in a BMW Coupe. With its striking looks, athletic performance, rewarding luxury and reassuring safety features, the 2007 3 Series Coupe is destined to be the most powerfully compelling Sports Coupe of the decade.





Rocketing the Coupe with revolutionary power.

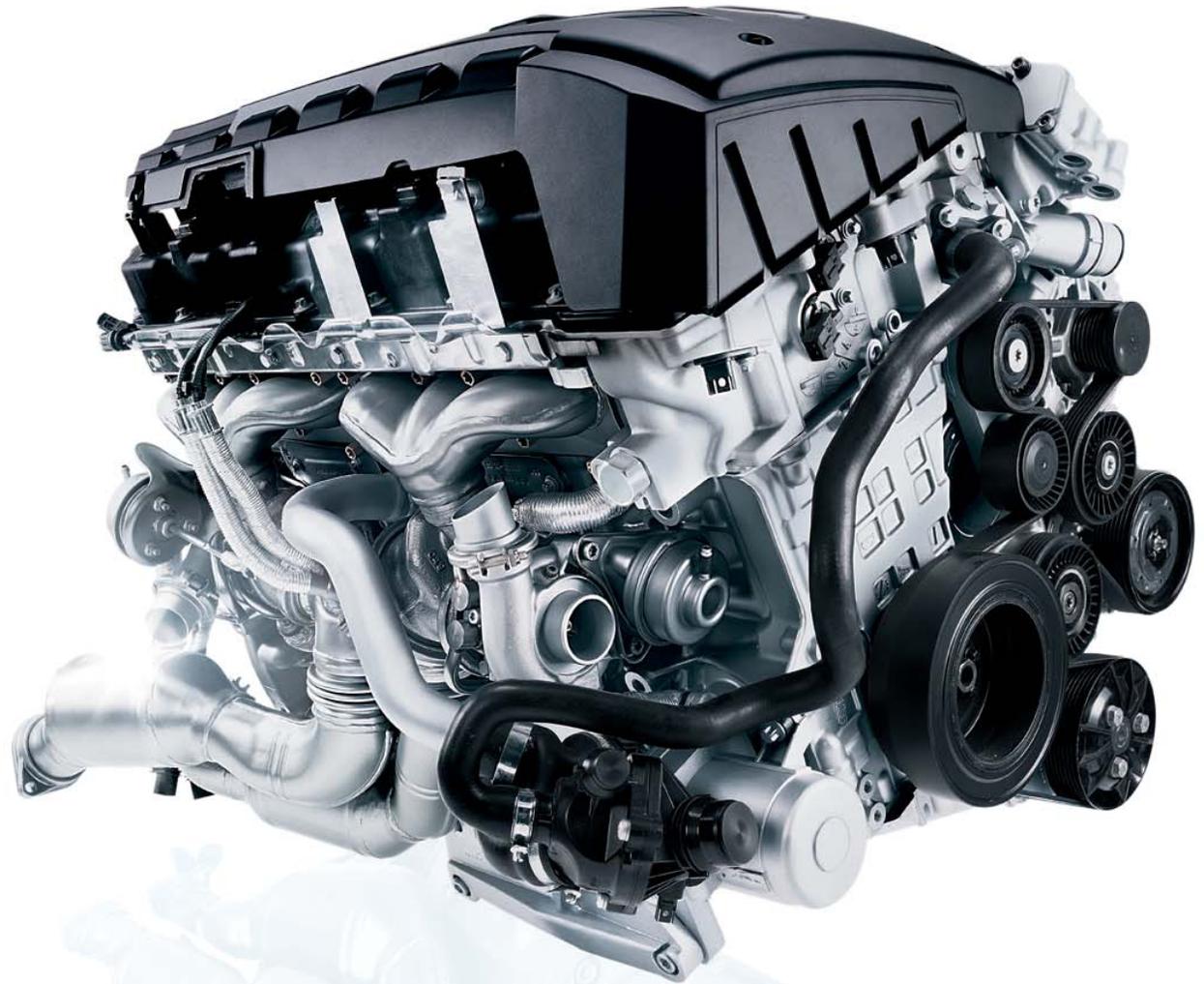
The 335i's all-new 300-horsepower twin-turbo inline six propels the 335i from 0-60 in 5.3 seconds¹ By using two turbochargers, each supplying three cylinders with compressed air, turbo lag is eliminated. A high-precision fuel injection system makes it even more efficient than a naturally aspirated 300-hp engine. BMW's lightweight aluminum engine block, extra-light camshafts, and Double-VANOS enhance its smooth power delivery, fuel efficiency and lowered emissions.

The 328i reaches 60 mph in 6.2 seconds,² thanks to its 230-horsepower inline six with Valvetronic technology. A lightweight composite magnesium/aluminum engine block adds to the 328i's spirited acceleration and nimble handling. And with 200 lb-ft of torque, the power pours on early, and continues throughout the power band.

Both Coupes come standard with a smooth-shifting 6-speed manual transmission; a STEPTRONIC automatic transmission is optional. In the 335i, steering-wheel-mounted shift paddles are included when STEPTRONIC automatic transmission and Sport Package options are ordered together.

¹ Manual transmission; 5.5 seconds, STEPTRONIC automatic. BMW AG test results. BMW urges you to obey all posted speed laws and always wear safety belts.

² Manual transmission; 6.8 seconds, STEPTRONIC automatic.





Now enjoy even more performance features that grip the road – like xDrive all-wheel drive.

Numerous performance upgrades, both standard and optional, place the 3 Series Coupe way above the competition. Most noteworthy is xDrive all-wheel drive in the 328xi – the first luxury coupe to offer this feature. Standard performance enhancements include a double-pivot front/five-link rear suspension, for a firm

yet supple ride; and brake-enhancing features, such as Brake Drying and Start-off Assistant. Desirable new options include Active Steering, which makes steering more direct at low-to-medium speeds, and enhances stability at high speeds; and the Sport Package, which, among other things, adds 18" wheels on both 328i and 335i.



The 3 Series Coupe cockpit: polished and performance-oriented.

Sleeker and more spacious than its predecessor, the 3 Series Coupe cabin offers more head, shoulder and legroom, as well as greater storage space. It's also more luxurious: with the multi-function sport steering wheel, gauges and dials – all highlighted in Pearl Gloss metallic – taking design cues from the BMW 6 Series. The cabin is accented in a choice of four handsome trims: standard Dark Burl Walnut Wood, and no-cost options Light Poplar Natural Wood, Gray Poplar Wood, and Brushed Aluminum. In addition to the soft on/off interior lighting, a line of warm

illumination subtly runs along both doors and above the rear armrests for a premium feel. The acclaimed Logic7 audio system – standard in the 335i, optional in the 328i/328xi – can be enhanced with optional SIRIUS Satellite Radio. The optional navigation system adds the convenience of iDrive and Voice Control. And a unique, new convenience is offered as standard: when the door is closed shut, an automatic arm pushes the safety belt forward, making it easier for front-seat occupants to buckle up.



Armrest shown is European model.



A comfortable retreat for two rear-seat passengers.



The rear cabin of the all-new 3 Series Coupe offers a comfortable environment for two, with supple, supportive seats and increased head, shoulder and legroom. A newly designed front-seat release and power seat-sliding feature let passengers enter and exit the cabin with ease. The center console offers climate controls and convenient storage; two large cupholders are concealed in the padded armrest. Both rear seats fold forward to expand the fully lined trunk's storage capacity.

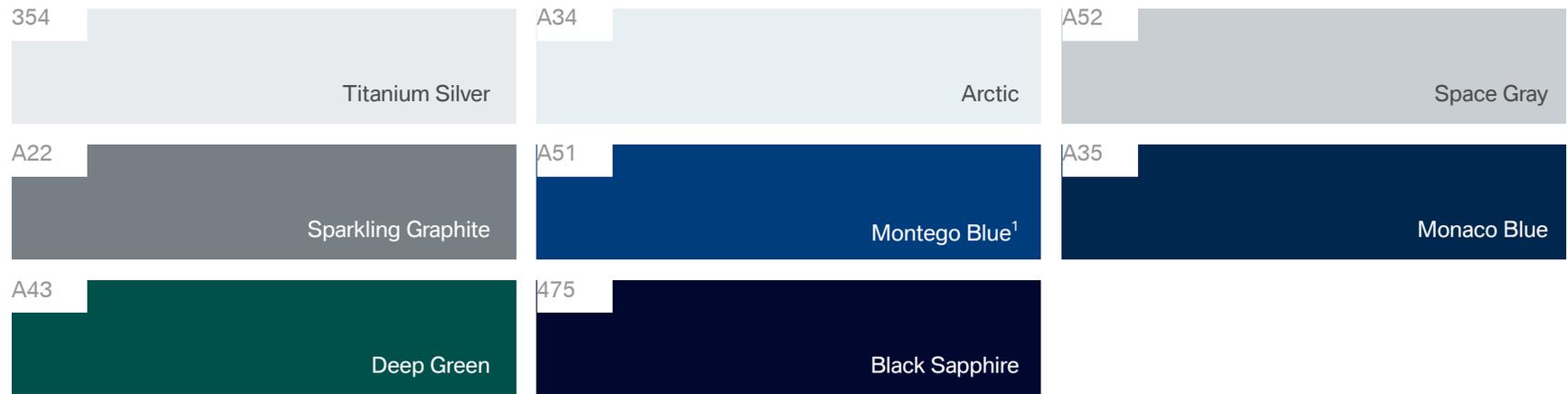


3 Series Coupe: Exterior Colors

Non-metallic



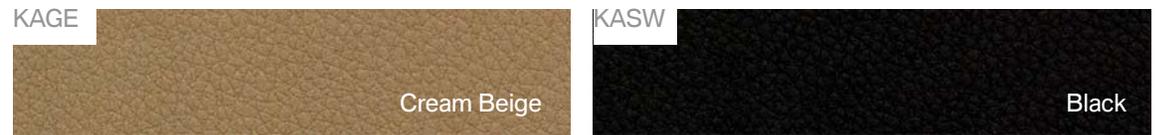
Metallic



¹ Start of production 9/2006.

3 Series Coupe: Upholstery Colors and Interior Trims

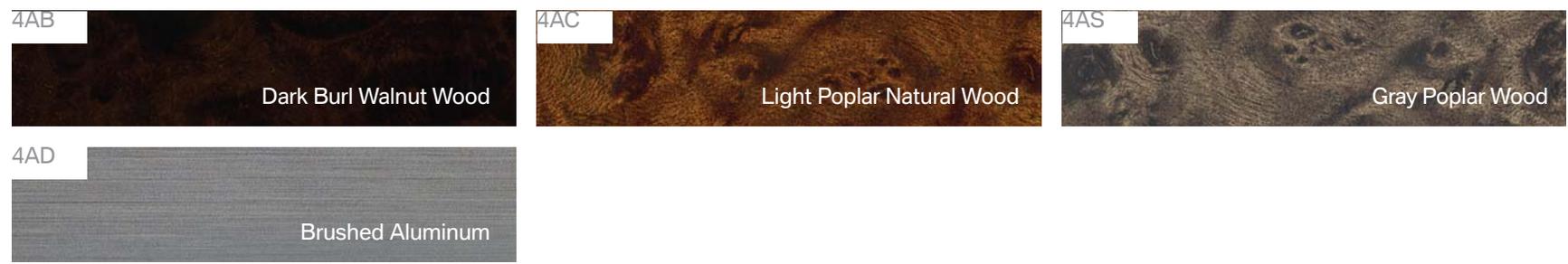
Leatherette (Standard)



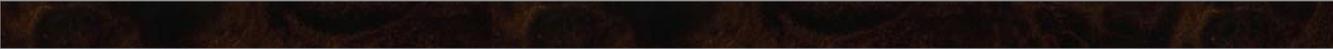
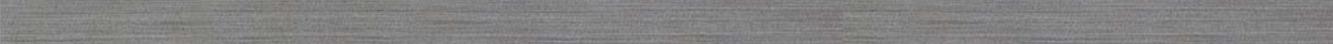
Dakota Leather (Optional)



Interior Trims



3 Series Coupe: Color Combinations

Materials		Leatherette ¹				Dakota Leather ²		
		Cream Beige	Black	Cream Beige	Gray	Coral Red/Black	Saddle Brown/Black	Black
Exterior								
300	Alpine White Non-metallic ¹	●	●	●	●	●	●	●
A61	Crimson Red Non-metallic ^{1,3}	●	●	●	●	●	●	●
668	Jet Black Non-metallic ¹	●	●	●	●	●	●	●
354	Titanium Silver Metallic ²	●	●	●	●	●	●	●
A52	Space Gray Metallic ²	●	●	●	●	●	●	●
A34	Arctic Metallic ²	●	●	●	●		●	●
A22	Sparkling Graphite Metallic ²	●	●	●	●	●	●	●
A51	Montego Blue Metallic ^{2,3}	●	●	●	●		●	●
A35	Monaco Blue Metallic ²	●	●	●	●		●	●
A43	Deep Green Metallic ²	●	●	●	●		●	●
475	Black Sapphire Metallic ²	●	●	●	●	●	●	●
Interior trims								
4AB	Dark Burl Walnut Wood ¹							
4AC	Light Poplar Natural Wood ⁴							
4AS	Gray Poplar Wood ⁴							
4AD	Brushed Aluminum ⁴							

Please note: Due to color printer capabilities, colors shown may not print out accurately.

¹ Standard.
² Optional.
³ Start of production 9/2006.
⁴ No-cost option.

Standard/Optional Equipment

Performance and efficiency	328i	328xi	335i
3.0-liter dual overhead cam (DOHC), 24-valve inline 230-horsepower 6-cylinder engine with composite magnesium/aluminum engine block, Valvetronic, and Double-VANOS steplessly variable valve timing	●	●	
3.0-liter dual overhead cam (DOHC), 24-valve inline turbocharged 300-horsepower 6-cylinder engine with twin-turbo technology and Double-VANOS steplessly variable valve timing			●
Electronic throttle control	●	●	●
6-speed manual transmission	●	●	●
6-speed STEPTRONIC automatic transmission with Adaptive Transmission Control	○	○	○
Steering wheel-mounted paddle shifters ¹			□
Handling, ride and braking			
Dynamic Stability Control (DSC), including Brake Fade Compensation, Start-off Assistant, Brake Drying, and Brake Stand-by features, with Dynamic Traction Control (DTC)	●	●	●
Extensive aluminum componentry, including front suspension components (forged-aluminum lower arms, steering knuckle); subframe; steering rack; and brake components	●		●
Double-pivot type front and five-link rear suspension	●	●	●
xDrive all-wheel-drive system		●	
Front and rear anti-roll (stabilizer) bars	●	●	●
Twin-tube gas-pressure shock absorbers	●	●	●
Sport suspension calibration	●		●
4-wheel ventilated anti-lock disc brakes with Dynamic Brake Control (DBC)	●	●	●
Engine-speed-sensitive, variable-assist power steering	●	●	●
Active Steering with Servotronic power assist	○		○
Exterior			
Light-alloy wheels; 17 x 8.0, Star Spoke (Style 157), 225/45R-17 run-flat ² all-season tires	●	●	
Light-alloy wheels; 17 x 8.0, Star Spoke (Style 185), 225/45R-17 run-flat ² all-season tires		□	●
Light-alloy wheels; 18 x 8.0 front, 18 x 8.5 rear, Cross Spoke (Style 197), 225/40R-18 front, 255/35R-18 rear run-flat ² performance tires ³	□	○ ⁴	
Light-alloy wheels; 18 x 8.0 front, 18 x 8.5 rear, Star Spoke (Style 189), 225/40R-18 front, 255/35R-18 rear run-flat ² performance tires ³			□
Flat Tire Warning Indicator	●	●	●
Xenon Adaptive Headlights with auto-leveling	●	●	●
Halogen free-form front foglights	●	●	●
Retractable, high-intensity headlight washers	★	●	★
Heated dual power mirrors and heated windshield washer jets	●	●	●
Metallic paint	○	○	○

Interior seating	328i	328xi	335i
8-way adjustable front seats (includes 2-way headrests)	●	●	
8-way power front seats with 2-way manual headrests and driver memory with 2 pre-sets for seat and exterior mirror positions	○/◇	○/◇	●
8-way manual front sport seats with adjustable side bolsters, 2-way manual headrests and thigh support	□	□	
8-way power front sport seats with adjustable side bolsters, 2-way manual headrests and thigh support; driver memory for seat and exterior mirror positions	□ ⁵	□ ⁵	□
4-way adjustable power lumbar support for front seats	◇	◇	◇
Leatherette upholstery	●	●	●
Dakota Leather upholstery	○/◇	○/◇	○/◇
3-stage heated front seats	○/★	○/★	○/★
3-spoke leather-wrapped multi-function sport steering wheel with audio and hands-free phone ⁶ controls	●	●	●
Front seatback storage nets	●	●	●
Split fold-down rear seats	●	●	●
Ski bag	★	★	★

¹ Requires optional STEPTRONIC automatic transmission.

² Run-flat tires do not come equipped with spare tire.

³ Performance tires are not recommended for driving in snow and ice. Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.

⁴ Sport Package required.

⁵ Optional power seats or Premium Package required.

⁶ If equipped with optional Premium Package or BMW Assist™ Safety Services with Bluetooth® wireless technology.

- Standard.
- Optional.
- Included in Sport Package.
- ◇ Included in Premium Package.
- ★ Included in Cold Weather Package.



Style 157



Style 185



Style 197



Style 189

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Standard/Optional Equipment

Comfort and convenience	328i	328xi	335i
Engine Start/Stop button	●	●	●
Comfort Access keyless entry with multi-function remote control	○	○	○
Automatic climate control – includes micro-filter, automatic air recirculation, left/right temperature control, temperature- and volume-controlled rear outlets, windshield misting sensor, maximum air conditioning, heat at rest, and recall of individual user settings	●	●	●
2-way power glass moonroof with “one-touch” operation, sliding interior sunshade, and wind deflector	●	●	●
Retractable door storage pockets with covers	●	●	●
Front-seat center armrest with climate-controlled storage compartment	●	●	●
Front passenger cupholders (dashboard-integrated)	●	●	●
Rear seat with fold-down center armrest with dual cupholders, and storage bin with retractable cover	●	●	●
Tilt/telescopic steering wheel column	●	●	●
Park Distance Control (PDC) (rear only)	○	○	○
Interior and power-adjustable folding exterior mirrors with automatic-dimming function; digital interior mirror compass	◇	◇	◇
Power front windows with “one-touch” up/down operation	●	●	●
Power rear sunshade	○	○	○
Dynamic Cruise Control	●	●	●
Active Cruise Control	○	○	○
BMW Ambiance interior lighting along doors and side of rear cabin	●	●	●
Courtesy lights – include fade in/fade out, actuation from remote, automatic switch-on when engine is turned off, separately controlled left/right front and rear reading lights, front footwell lighting, and illuminated vanity mirrors	●	●	●
Ground lighting located in bottom of exterior door handles	●	●	●
Automatic safety belt assistant	●	●	●
Locking glovebox	●	●	●
Electric interior trunk release	●	●	●
Rain-sensing windshield wipers and Automatic headlight control	●	●	●
Integrated 3-button Universal garage-door opener	◇	◇	◇
Pre-wiring for BMW center installation of mobile phone, alarm system	●	●	●

Audio system	328i	328xi	335i
Anti-theft AM/FM stereo CD/MP3 player audio system with 10 speakers (including 2 subwoofers), Radio Data System (RDS), Auto-Store and 3-channel FM diversity antenna; displays MP3 song title and artist	●	●	
Logic7 Surround Sound anti-theft AM/FM stereo CD/MP3 player audio system with 13 upgraded speakers (including 2 subwoofers), Digital Sound Processing (DSP), Radio Data System (RDS), Auto-Store and 3-channel FM diversity antenna; displays MP3 song title and artist	○	○	●
Auxiliary audio input for portable music players located in the center armrest	●	●	●
Pre-wiring for BMW center installation of 6-disc CD/MP3 changer, satellite radio	●	●	●
SIRIUS Satellite Radio	○/△	○/△	○/△

- Standard.
- Optional.
- ◇ Included in Premium Package.
- △ BMW center-installed accessory.



Standard/Optional Equipment

Instrumentation and controls	328i	328xi	335i
Service Interval Indicator with miles-to-service readout	●	●	●
Check Control vehicle monitor system with pictogram display, oil status display, and Condition Based Service indicator	●	●	●
On-board computer with Check Control – provides feedback on the vehicle's operating status: oil level indicator and distance to next service appointment/oil change, as well as other detailed information, such as spark plug and micro-filter status. It also provides travel information – travel range on remaining fuel, external temperature, and more	●	●	●
On-board navigation system with 16:9 screen and Voice Command system; iDrive system with high-function on-board computer and controller	○	○	○
Safety and security			
Anti-lock braking system (ABS)	●	●	●
Adaptive Brake Lights	●	●	●
MRS5 centralized safety control system	●	●	●
Front and rear Head Protection System (HPS)	●	●	●
Automatic safety belt pretensioners at front and rear outboard seating positions	●	●	●
Driver's and passenger's front airbag supplemental restraint system (SRS) with "smart" dual-threshold, dual-stage deployment and sensor to help prevent unnecessary passenger's airbag deployment	●	●	●
Seat-mounted front side-impact airbags	●	●	●
Front-passenger-seat occupation recognition with Passenger's Airbag Off indicator	●	●	●
Interlocking door anchoring system to help protect against door intrusion in side impacts	●	●	●
Central locking system with center console switch (leaves gas filler door unlocked), double-lock feature and 2-step unlocking	●	●	●
Coded Driveaway Protection	●	●	●
Automatic-locking retractors (ALR) on all passenger safety belts for installation of child-restraint seat	●	●	●
LATCH attachments on child-restraint safety installation	●	●	●
Crash sensor that automatically turns on hazard lights and interior lights, and unlocks doors	●	●	●
Programmable daytime running lights	●	●	●
Fiber-optics-based MOST-BUS architecture for safety systems	●	●	●
BMW Assist™ with Bluetooth® wireless technology for hands-free calling with Bluetooth technology enabled mobile phones ⁸	○/◇	○/◇	○/◇

¹ Requires optional STEPTRONIC automatic transmission.

² Run-flat tires do not come equipped with spare tire.

³ Performance tires are not recommended for driving in snow and ice. Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.

⁴ Sport Package required.

⁵ Optional power seats or Premium Package required.

⁶ If equipped with optional Premium Package or BMW Assist™ Safety Services with Bluetooth® wireless technology.

⁷ Includes four-year BMW Assist™ Safety Services subscription; please see your authorized BMW center for rules and regulations.

⁸ Please contact your authorized BMW center for a list of BMW-approved Bluetooth® technology enabled mobile phones.

- Standard.
- Optional.
- Included in Sport Package.
- ◇ Included in Premium Package.
- ★ Included in Cold Weather Package.

Premium Package	328i	328xi	335i
8-way power front seats with 2-way manual headrests and driver memory with 2 pre-sets for seat and exterior mirror positions	○/◇	○/◇	●
4-way adjustable power lumbar support for front seats	◇	◇	◇
Dakota Leather upholstery	○/◇	○/◇	○/◇
Interior and power-adjustable folding exterior mirrors with automatic-dimming function; digital interior mirror compass	◇	◇	◇
Integrated 3-button Universal garage-door opener	◇	◇	◇
BMW Assist™ with Bluetooth® wireless technology for hands-free calling with Bluetooth technology enabled mobile phones ⁸	○/◇	○/◇	○/◇
Sport Package			
Steering wheel-mounted paddle shifters ¹			□
Light-alloy wheels; 17 x 8.0, Star Spoke (Style 185), 225/45R-17 run-flat ² all-season tires		□	●
Light-alloy wheels; 18 x 8.0 front, 18 x 8.5 rear, Cross Spoke (Style 197), 225/40R-18 front, 255/35R-18 rear run-flat ² performance tires ³	□	○ ⁴	
Light-alloy wheels; 18 x 8.0 front, 18 x 8.5 rear, Star Spoke (Style 189), 225/40R-18 front, 255/35R-18 rear run-flat ² performance tires ³			□
8-way manual front sport seats with adjustable side bolsters, 2-way manual headrests and thigh support	□	□	
8-way power front sport seats with adjustable side bolsters, 2-way manual headrests and thigh support; driver memory for seat and exterior mirror positions.	□ ⁵	□ ⁵	□
Cold Weather Package			
Retractable, high-intensity headlight washers	★	●	★
3-stage heated front seats	○/★	○/★	○/★
Ski bag	★	★	★



Stand-alone Optional Equipment

Option Code		328i	328xi	335i
LC--	Dakota Leather upholstery	○	○	○
MET	Metallic paint	○	○	○
2DA	Light-alloy wheels; Cross Spoke (Style 197)		○ ¹	
4AC	Light Poplar Natural Wood ²	○	○	○
4AD	Brushed Aluminum ²	○	○	○
4AS	Gray Poplar Wood ²	○	○	○
205	6-speed STEPTRONIC automatic transmission	○	○	○
217	Active Steering with Servotronic power assist	○	○	○
322	Comfort Access keyless entry	○	○	○
415	Power rear sunshade	○	○	○
459	8-way power front seats	○	○	●
494	3-stage heated front seats	○	○	○
507	Park Distance Control (PDC) (rear only)	○	○	○
541	Active Cruise Control	○	○	○
609	On-board navigation system	○	○	○
639	BMW Assist™ with Bluetooth® wireless technology	○	○	○
655	SIRIUS Satellite Radio	○	○	○
677	Logic7 Surround Sound audio system	○	○	●

¹Sport Package required.

²No-cost option.



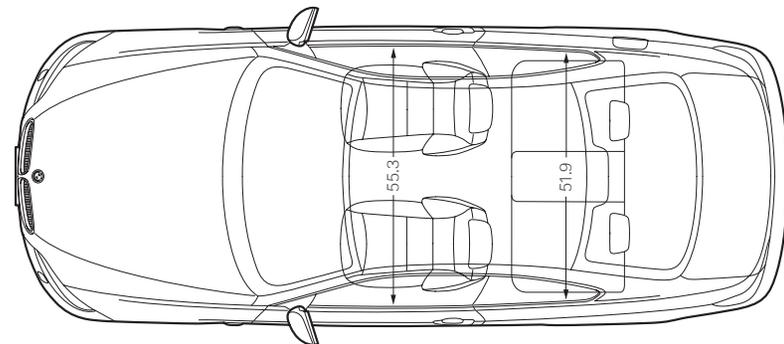
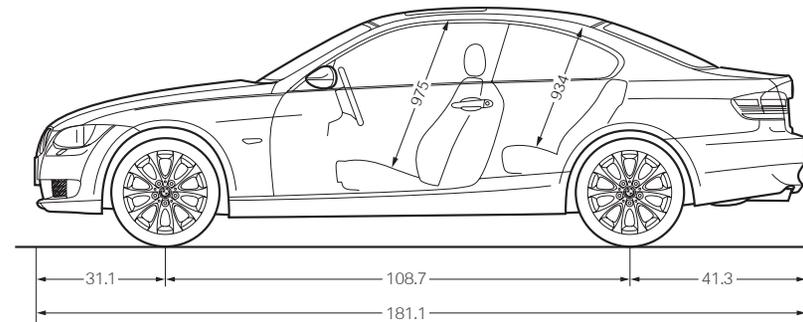
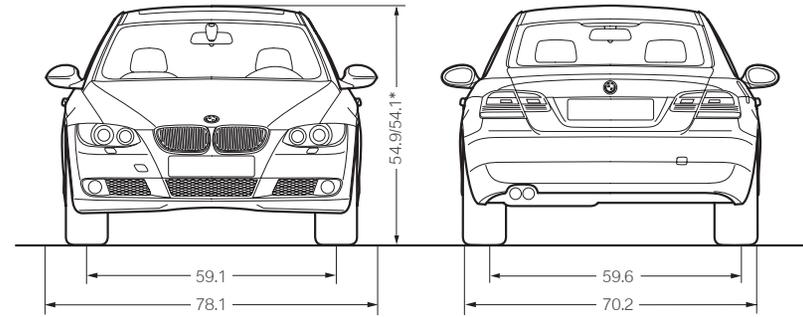
Specifications/Technical Features

Technical data		328i	328xi	335i
Unladen weight	lbs	3351 (3417)	3582 (3627)	3571 (3582)
Engine				
Liter/type/valves per cylinder		3.0/inline 6/4	3.0/inline 6/4	Turbocharged 3.0/inline 6/4
Power output/rpm	hp	230/6500	230/6500	300/5800
Max torque/rpm	lb-ft	200/2750	200/2750	300/1400-5000
Performance				
Top speed ¹	mph	130/155	130/155	130/155
Acceleration 0-60 mph	sec	6.2 (6.8)	6.8 (7.0)	5.3 (5.5)

All technical information is preliminary.

Figures in () apply to vehicles with automatic transmission.

¹ Top speed limited electronically; 150 mph top speed if equipped with 328i or 335i Sport Package.



*328i and 335i vehicle height.

All dimensions in inches.

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