

BMW 2004 3 Series  
Convertible



The Ultimate  
Driving Machine®

325Ci  
330Ci





The fun-seeking, freedom-loving 2004 BMW 3 Series Convertible. Your wish has come **true.**



Graded on a curve, the 3 Series Convertible gets **Straight A's.** (On straightaways, too.)



Enjoy the newest navigation system: GPS  
... and the world's oldest: **the stars.**



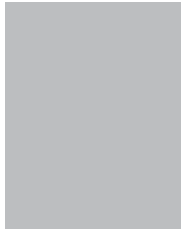




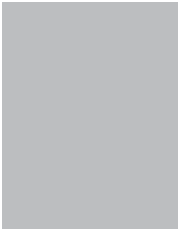
The fun  
starts here.



Xenon headlights illuminate the road ahead and to the side with brilliant clarity, and include auto-leveling to adjust for varying passenger and cargo loads. These headlights also feature Adaptive Headlights for greater visibility when cornering and driving around curves at night. (Optional)



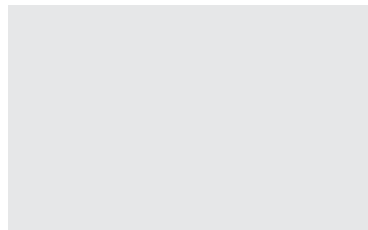
Adaptive Brake Lights increase the 3 Series Convertible's visibility by signaling the intensity of your braking action.



Rain sensor uses infrared light to measure the amount of rain. When the wipers are in the intermittent mode, the rain sensor automatically adjusts the windshield wiping interval as needed. Automatic headlight control (not shown), included with rain sensor, activates headlights by means of a sensor that responds to darkness.

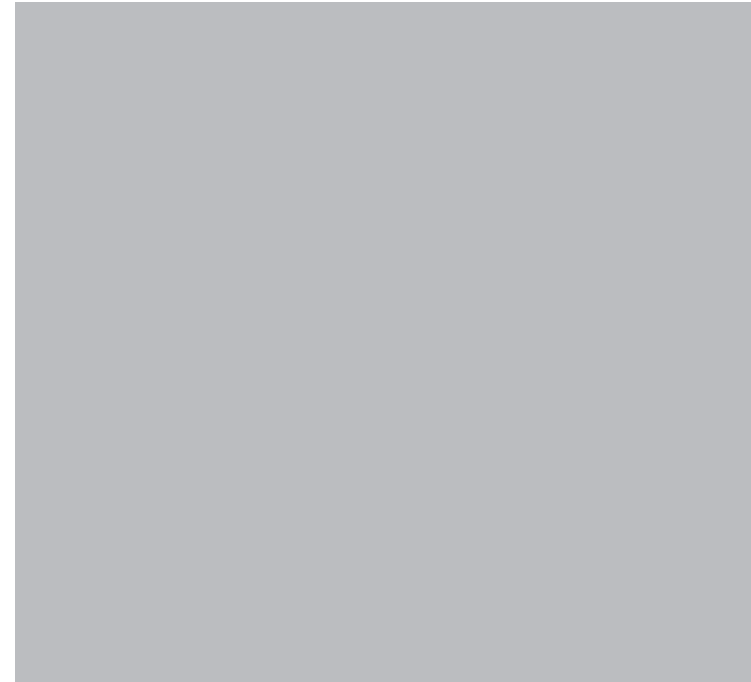


The close shift pattern of the six-speed manual transmission, standard in the 330Ci, delivers a precise, athletic feel for a more dynamic driving experience. (330Ci only; Myrtle wood trim shown is only available as part of the 325Ci and 330Ci Premium Package)

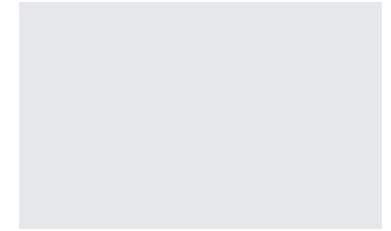


Five-speed STEPTRONIC automatic transmission provides a choice of three modes: Drive, which incorporates BMW's Adaptive Transmission Control; Sport automatic, for a more dynamic shift pattern; and STEPTRONIC automatic, for the hands-on control of a manual without using a clutch.

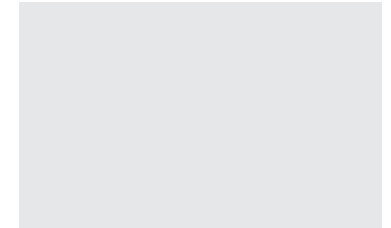
Sequential Manual Gearbox (SMG) enables sporty, rapid gear changes through all six gears via the steering wheel paddles or selector lever, without the use of a clutch. Select Dynamic Driving Control (Sport button) for faster engine response and even more spontaneous driving enjoyment. (Sport Package required. Availability date TBD) (Optional)



The 325Ci with 16 x 7.0 Double Spoke (Styling 88) alloy wheels, and 205/55R-16 all-season tires.



The 330Ci with 17 x 7.0 Double Spoke (Styling 98) alloy wheels, and 205/50R-17 all-season tires.



The 325Ci Sport Package includes Five Spoke (Styling 119) 17 x 8.0 cast alloy wheels and 225/45R-17 performance tires. <sup>1</sup>



The 330Ci Sport Package includes M Double Spoke (Styling 68M) alloy wheels and performance tires. In front: 17 x 7.5 wheels and 225/45R-17 tires; at the rear: 17 x 8.5 wheels and 245/40R-17 tires. <sup>1</sup>

18" Double Spoke Composite (Styling 71) alloy wheels and performance tires can be ordered with the 330Ci Sport Package. In front: 18 x 8.0 wheels and 225/40R-18 tires; at the rear: 18 x 8.5 wheels and 255/35R-18 tires. <sup>1</sup> (opt. with 330Ci Sport Package)

<sup>1</sup>Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.



	325Ci	330Ci		325Ci	330Ci
<b>Performance and efficiency</b>			<b>Exterior</b>		
2.5-liter dual overhead cam (DOHC), 24-valve inline 6-cylinder engine	●		16x7.0 Double Spoke (Styling 88) alloy wheels, 205/55R-16 all-season tires	●	
3.0-liter dual overhead cam (DOHC), 24-valve inline 6-cylinder engine		●	17x7.0 Double Spoke (Styling 98) alloy wheels, 205/50R-17 all-season tires		●
Electronic throttle control	●	●	17x7.0 Double Spoke (Styling 98) alloy wheels, 205/50R-17 run-flat all-season tires <sup>4</sup> with Flat Tire Warning		○
Double-VANOS "stepplessly" variable valve timing	●	●	17x8.0 Five Spoke (Styling 119) alloy wheels, 225/45R-17 performance tires <sup>5</sup>	□	
Dual resonance intake system	●	●	M Double Spoke (Styling 68M) alloy wheels, 17x7.5 front, 17x8.5 rear; 225/45R-17 front, 245/45R-17 rear performance tires <sup>5</sup>		□
5-speed manual transmission	●		Double Spoke Composite (Styling 71) alloy wheels, 18x8.0 front, 18x8.5 rear; 225/40R-18 front, 255/35R-18 rear performance tires <sup>5</sup>		○ <sup>6</sup>
6-speed manual transmission		●	Chrome and body-color detail trim	●	●
5-speed STEPTRONIC automatic transmission with Adaptive Transmission Control	○	○	Xenon headlights with auto-leveling and Adaptive Headlights	○	○
6-speed Sequential Manual Gearbox (SMG) with Automated, Manual and Sport programs and Dynamic Driving Control (Sport button) <sup>1</sup>	○	○	Halogen free-form foglights	●	●
<b>Handling, ride and braking</b>			White turn-signal indicators	□	□
Dynamic Stability Control (DSC), with All Season Traction	●	●	Retractable, high-intensity headlight washers	★	★
Strut-type front suspension with forged-aluminum lower arms	●	●	Heated dual power mirrors and heated windshield washer jets	●	●
Multi-link rear suspension with cast-aluminum upper transverse arms	●	●	Fully lined fabric softtop with glass rear window and electric rear-window defroster	●	●
Front and rear anti-roll (stabilizer) bars	●	●	Body-color hardtop with integrated rear-window defroster, retractable coat hooks, and individual reading lights front and rear	○	○
Twin-tube gas-pressure shock absorbers	●	●	Space-saver spare wheel and tire	●	●
Engine-speed-sensitive, variable-assist power steering	●	●	Black-finish trim on headlight panels and front bumper air inlet	●	●
4-wheel ventilated anti-lock disc brakes with Dynamic Brake Control	●	●	Metallic paint	○	○
Sport suspension calibration	□	□			
<b>Interior seating and trim</b>			<b>Audio system</b>		
10-way power front seats (includes 2-way headrests)	●	●	Anti-theft AM/FM stereo/CD audio system with 10 speakers, Radio Data System (RDS), and Auto-Store; pre-wired for 6-CD changer and auxiliary input	●	
10-way power (includes 2-way headrests) front sport seats with 2-way manual thigh support	□	□	Harman Kardon AM/FM stereo/CD audio system with 11 upgraded speakers (including subwoofer), upgraded amplification, and vehicle-speed-sensitive equalization; pre-wired for 6-CD changer and auxiliary input	○	●
3-driver memory for exterior mirror and seat positions; automatic tilt-down of passenger's side-view mirror when vehicle is shifted into reverse gear	●	●	<b>Instrumentation and controls</b>		
4-way power lumbar support for front seats		◇	Service Interval Indicator with miles-to-service readout	●	●
Seatback easy-entry feature with memory and 2x-speed power fore-aft control	●	●	Check Control vehicle monitor system with pictogram display	●	●
Leatherette upholstery	●		4-function on-board computer	●	●
Montana leather upholstery	○	●	On-board navigation system with 16:9 screen and high-function on-board computer	○	○
3-stage heated front seats	○/★	○/★	Titanium-finish instrument rings		●
3-spoke leather-wrapped multi-function sport steering wheel with fingertip cruise, audio and accessory phone <sup>2</sup> controls	●	●	BMW Assist (Telematics)	○	○
Front-seat center armrest with storage compartment	●	●			
Ski bag	★	★			
Titanium-finish trim	●	●			
Myrtle wood trim	◇	◇			
Aluminum brushed columns trim <sup>3</sup>	○	○			

- Standard equipment
- Optional equipment
- ◇ Premium Package
- Sport Package
- ★ Cold Weather Package
- △ BMW center-installed accessory

- 1 Sport Package required. Availability date TBD.
- 2 If so equipped.
- 3 Requires Premium Package.
- 4 Not available with Sport Package.
- 5 Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.
- 6 Sport Package required.

**All vehicle specifications contained in this document are based on the latest product information available at the time of printing. BMW reserves the right to make changes, without notice, in colors, materials, equipment, specifications and models. Further information can be obtained from your authorized BMW center or [bmwusa.com](http://bmwusa.com).**

	325Ci	330Ci		325Ci	330Ci
<b>Comfort and convenience</b>			<b>Safety and security</b> (continued)		
Vehicle & Key Memory	●	●	Crash sensor that automatically turns on hazard lights and interior lights, and unlocks doors	●	●
Remote entry, including 2-step unlocking and remote trunk release	●	●	Daytime running lights (via Vehicle Memory system – programmed at BMW center)	●	●
Automatic climate control with micro-filter and air recirculation	●	●	<b>BMW Maintenance Program</b>		
Tilt/telescopic steering wheel column	●	●	BMW Full Maintenance <sup>7</sup>	●	●
Park Distance Control (PDC), rear	○	○	<b>Premium Package</b>		
Automatic-dimming inside rear-view mirror	◇	◇	Fully automatic softtop	◇	●
Power front and rear windows with "one-touch" down operation, driver window "one-touch" up	●	●	Automatic-dimming inside rear-view mirror		◇
One-button lowering and raising of all windows	●	●	Myrtle wood trim	◇	◇
Cruise control	●	●	BMW Universal Transceiver (integrated garage-door opener)	◇	◇
Front map-reading and footwell lights	●	●	4-way power lumbar support for front seats		◇
Locking glovebox with rechargeable take-out flashlight	●	●	Aluminum brushed columns trim <sup>3</sup>	○	○
Fully automatic softtop	◇	●	<b>Sport Package<sup>6</sup></b>		
BMW Universal Transceiver (integrated remote garage-door opener)	◇	◇	Sport suspension calibration	□	□
Electric interior trunk release	●	●	10-way power (includes 2-way headrests) front sport seats with 2-way manual thigh support	□	□
Expandable cargo space with top raised	●	●	White turn-signal indicators	□	□
Fully finished trunk with drop-down tool kit	●	●	17x8.0 Five Spoke (Styling 119) alloy wheels, 225/45R-17 performance tires <sup>5</sup>	□	
Rain-sensing windshield wipers and automatic headlight control	●	●	M Double Spoke (Styling 68M) alloy wheels, 17x7.5 front, 17x8.5 rear; 225/45R-17 front, 245/40R-17 rear performance tires <sup>5</sup>		□
BMW Ambiance Lighting	●	●	6-speed Sequential Manual Gearbox (SMG) with Automated, Manual and Sport programs and Dynamic Driving Control (Sport button) <sup>9</sup>	○	○
Pre-wiring for cellular phone, alarm, garage-door opener, 6-CD changer and auxiliary input	●	●	<b>Cold Weather Package</b>		
<b>Safety and security</b>			Ski bag	★	★
Anti-lock braking system (ABS)	●	●	3-stage heated front seats	★	★
Adaptive Brake Lights	●	●	Retractable, high-intensity headlight washers	★	★
Driver's and passenger's front airbag supplemental restraint system (SRS) with "smart" dual-threshold, dual-stage deployment and sensor to help prevent unnecessary passenger's airbag deployment	●	●	<b>Accessories</b>		
Front door-mounted side-impact airbags	●	●	CD changer (6-disc)	△	△
Rear side-impact airbags	○	○	BMW cellular telephone	△	△
Rollover Protection System	●	●	Alarm system	△	△
Interlocking door anchoring system to help protect against door intrusion in side impacts	●	●	Floor mats	△	△
Battery Safety Terminal	●	●	Auxiliary input adapter	△	△
Automatic fuel cut-off, triggered by airbag deployment	●	●			
Central locking system (including glovebox door) with center console switch (leaves gas filler door unlocked), double-lock feature and 2-step unlocking	●	●			
Coded Driveaway Protection	●	●			
Seat-integrated front safety belts with automatic pretensioners and force limiters	●	●			
Isofix automatic-locking retractors (ALR) on all passenger safety belts (for installation of child restraint seats)	●	●			

- 7 Full Maintenance Program covers all factory-recommended maintenance, as determined by the Service Interval Indicator for 4 years or 50,000 miles, whichever comes first. Full Maintenance Program includes items that need replacement due to normal wear and tear, provided wear and tear exceeds BMW specifications. This includes items such as brake pads, brake rotors and wiper blades that are not covered by the original New Vehicle Limited Warranty. Any adjustments required due to normal operating conditions are also included. For exclusions and limitations, refer to the Service and Warranty Information booklet that came with your new BMW, or see your authorized BMW center for details.

- 8 325Ci Sport Package requires leather upholstery.
- 9 Sport Package required. Availability date TBD.

Weight		325Ci	330Ci
Unladen weight	lbs	3560 (3627)	3616 (3704)
Weight distribution, front/rear			
Manual transmission	%	48.9/51.1	48.7/51.3
Automatic transmission	%	49.2/50.8	49.4/50.6

Engine		325Ci	330Ci
Liters/type		2.5/inline 6	3.0/inline 6
Bore/stroke	inch	3.31/2.95	3.31/3.53
Nominal output/rpm	hp	184/6000	225/5900
Max. torque/rpm	lb-ft	175/3500	214/3500
Compression ratio	:1	10.5	10.2
Fuel grade		Unleaded prem.	Unleaded prem.

Transmission		325Ci	330Ci
Gear ratios – 5-speed manual transmission			
I/II	:1	4.23/2.52	
III/IV	:1	1.66/1.22	
V/R	:1	1.00/4.04	
Final drive ratio	:1	3.46	
Gear ratios – 6-speed manual transmission			
I/II	:1		4.35/2.50
III/IV	:1		1.66/1.23
V/VI/R	:1		1.0/0.85/3.93
Final drive ratio	:1		3.07
Gear ratios – Automatic transmission			
I/II	:1	3.67/2.00	3.45/2.21
III/IV	:1	1.41/1.00	1.59/1.00
V/R	:1	0.74/4.10	0.76/3.17
Final drive ratio	:1	3.46	3.38
Gear ratios – Sequential Manual Gearbox (SMG)			
I/II	:1	TBD	TBD
III/IV	:1	TBD	TBD
V/VI/R	:1	TBD	TBD
Final drive ratio	:1	TBD	TBD

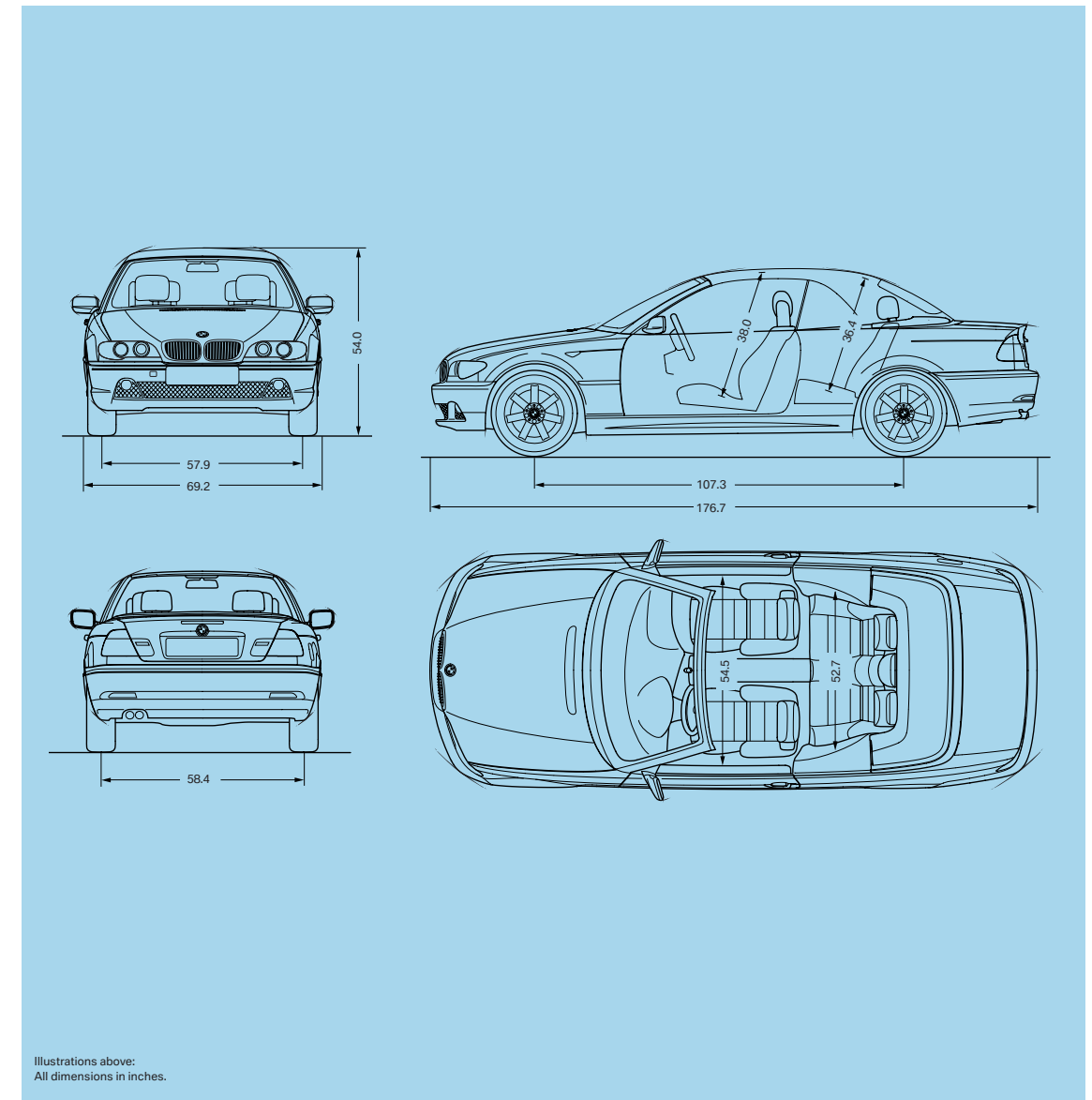
Performance		325Ci	330Ci
Drag coefficient	C <sub>d</sub>	0.35	0.35
Top speed <sup>1</sup>	mph	128	128
Acceleration – 0-60 <sup>2</sup>	sec	7.7 (8.9)	6.9 (7.5)

Fuel Consumption <sup>3</sup>		325Ci	330Ci
Manual transmission			
City/Highway	mpg	19/27 <sup>4</sup>	19/28 <sup>5</sup>
Automatic transmission			
City/Highway	mpg	18/26	18/25
Sequential Manual Gearbox (SMG)			
City/Highway	mpg	TBD	TBD

Tires, wheels and brakes <sup>6</sup>		325Ci	330Ci
Tire dimensions			
		205/55R-16	205/50R-17
		All-season	All-season
Wheel dimensions			
		16x7.0	17x7.0
Material			
		Cast alloy	Cast alloy
Brake dimensions (diameter)			
Front – vented	inch	11.8	12.8
Rear – vented	inch	11.6	12.6



Illustrations above:  
All dimensions in inches.

Figures in ( ) apply to vehicles with automatic transmission.

- Top speed limited electronically.
- BMW AG test results: Actual acceleration results may vary depending on specification of vehicle, road and environmental conditions, testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. **BMW urges you to obey all posted speed laws and always wear safety belts.**

- EPA est. mpg, city/highway. Your actual mileage will vary, depending upon speed, driving habits, trip length and driving conditions; actual mileage will most likely be lower.
- 5-speed manual transmission.
- 6-speed manual transmission.
- Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.

**All vehicle specifications contained in this document are based on the latest product information available at the time of printing. BMW reserves the right to make changes, without notice, in colors, materials, equipment, specifications and models. Further information can be obtained from your authorized BMW center or [bmwusa.com](http://bmwusa.com).**

U.S. Importer: BMW of North America, LLC, Woodcliff Lake, NJ 07677. All illustrations and specifications contained in this brochure are based on the latest product information available at the time of printing. BMW reserves the right to make changes at any time, without notice, in colors, materials, equipment, specifications and models. BMW may, subject to legal requirements, determine the Model Year designation of its vehicles. The Model Year designation on any particular model may be longer or shorter than 12 months. Some vehicles pictured may contain non-U.S. equipment. Some models may be shown with optional equipment. Further information can be obtained from your authorized BMW center or [bmwusa.com](http://bmwusa.com). © 2003 BMW AG, Munich/Germany. Not to be reproduced wholly or in part without written permission of BMW AG, Munich. The BMW name and logo are registered trademarks.