

BMW 2004 3 Series
Convertible

325Ci
330Ci



The Ultimate
Driving Machine®





The fun-seeking, freedom-loving 2004 BMW 3 Series Convertible. Your wish has come **true.**

Graded on a curve, the 3 Series Convertible gets **Straight A's.** (On straightaways, too.)



Enjoy the newest navigation system: GPS
... and the world's oldest: the stars.





The fun
starts here.



Xenon headlights illuminate the road ahead and to the side with brilliant clarity, and include auto-leveling to adjust for varying passenger and cargo loads. These headlights also feature Adaptive Headlights for greater visibility when cornering and driving around curves at night. (Optional)



Adaptive Brake Lights increase the 3 Series Convertible's visibility by signaling the intensity of your braking action.



Rain sensor uses infrared light to measure the amount of rain. When the wipers are in the "intermittent" mode, the rain sensor automatically adjusts the windshield wiping interval as needed. **Automatic headlight control** (not shown), included with rain sensor, activates headlights by means of a sensor that responds to darkness.



Sequential Manual Gearbox (SMG) enables sporty, rapid gear changes through all six gears via the steering wheel paddles or selector lever, without the use of a clutch. Select Dynamic Driving Control (Sport button) for faster engine response and even more spontaneous driving enjoyment. (Sport Package required. Availability date TBD) (Optional)



The close shift pattern of the **six-speed manual transmission**, standard in the 330Ci, delivers a precise, athletic feel for a more dynamic driving experience. (330Ci only; Myrtle wood trim shown is only available as part of the 325Ci and 330Ci Premium Package)



Five-speed STEPTRONIC automatic transmission provides a choice of three modes: "Drive," which incorporates BMW's Adaptive Transmission Control; "Sport" automatic, for a more dynamic shift pattern; and STEPTRONIC automatic, for the hands-on control of a manual without using a clutch.



The 325Ci with 16 x 7.0 Double Spoke (Styling 88) alloy wheels, and 205/55R-16 all-season tires.



The 330Ci with 17 x 7.0 Double Spoke (Styling 98) alloy wheels, and 205/50R-17 all-season tires.



The 325Ci Sport Package includes **Five Spoke (Styling 119)** 17 x 8.0 cast alloy wheels and 225/45R-17 performance tires.¹



The 330Ci Sport Package includes **M Double Spoke (Styling 68M)** alloy wheels and **performance tires**. In front: 17 x 7.5 wheels and 225/45R-17 tires; at the rear: 17 x 8.5 wheels and 245/40R-17 tires.¹



18" Double Spoke Composite (Styling 71) alloy wheels and **performance tires** can be ordered with the 330Ci Sport Package. In front: 18 x 8.0 wheels and 225/40R-18 tires; at the rear: 18 x 8.5 wheels and 255/35R-18 tires.¹ (opt. with 330Ci Sport Package)

¹Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.

- Standard equipment
- Optional equipment
- ◆ Premium Package
- Sport Package
- ★ Cold Weather Package
- △ BMW center-installed accessory

- 1 Sport Package required. Availability date TBD.
- 2 If so equipped.
- 3 Requires Premium Package.
- 4 Not available with Sport Package.
- 5 Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.
- 6 Sport Package required.

Comfort and convenience	325Ci	330Ci
Vehicle & Key Memory	●	●
Remote entry, including 2-step unlocking and remote trunk release	●	●
Automatic climate control with micro-filter and air recirculation	●	●
Tilt/telescopic steering wheel column	●	●
Park Distance Control (PDC), rear	○	○
Automatic-dimming inside rear-view mirror	◇	◇
Power front and rear windows with "one-touch" down operation, driver window "one-touch" up	●	●
One-button lowering and raising of all windows	●	●
Cruise control	●	●
Front map-reading and footwell lights	●	●
Locking glovebox with rechargeable take-out flashlight	●	●
Fully automatic softtop	◇	●
BMW Universal Transceiver (integrated remote garage-door opener)	◇	◇
Electric interior trunk release	●	●
Expandable cargo space with top raised	●	●
Fully finished trunk with drop-down tool kit	●	●
Rain-sensing windshield wipers and automatic headlight control	●	●
BMW Ambiance Lighting	●	●
Pre-wiring for cellular phone, alarm, garage-door opener, 6-CD changer and auxiliary input	●	●
Safety and security		
Anti-lock braking system (ABS)	●	●
Adaptive Brake Lights	●	●
Driver's and passenger's front airbag supplemental restraint system (SRS) with "smart" dual-threshold, dual-stage deployment and sensor to help prevent unnecessary passenger's airbag deployment	●	●
Front door-mounted side-impact airbags	●	●
Rear side-impact airbags	○	○
Rollover Protection System	●	●
Interlocking door anchoring system to help protect against door intrusion in side impacts	●	●
Battery Safety Terminal	●	●
Automatic fuel cut-off, triggered by airbag deployment	●	●
Central locking system (including glovebox door) with center console switch (leaves gas filler door unlocked), double-lock feature and 2-step unlocking	●	●
Coded Driveaway Protection	●	●
Seat-integrated front safety belts with automatic pretensioners and force limiters	●	●
Isfix automatic-locking retractors (ALR) on all passenger safety belts (for installation of child restraint seats)	●	●
Safety and security (continued)		
Crash sensor that automatically turns on hazard lights and interior lights, and unlocks doors	●	●
Daytime running lights (via Vehicle Memory system - programmed at BMW center)	●	●
BMW Maintenance Program		
BMW Full Maintenance ⁷	●	●
Premium Package		
Fully automatic softtop	◇	●
Automatic-dimming inside rear-view mirror	◇	◇
Myrtle wood trim	◇	◇
BMW Universal Transceiver (integrated garage-door opener)	◇	◇
4-way power lumbar support for front seats		◇
Aluminum brushed columns trim ³	○	○
Sport Package ⁶		
Sport suspension calibration	□	□
10-way power (includes 2-way headrests) front sport seats with 2-way manual thigh support	□	□
White turn-signal indicators	□	□
17 x 8.0 Five Spoke (Styling 119) alloy wheels, 225/45R-17 performance tires ⁵	□	
M Double Spoke (Styling 68M) alloy wheels, 17 x 7.5 front, 17 x 8.5 rear; 225/45R-17 front, 245/40R-17 rear performance tires ⁵		□
6-speed Sequential Manual Gearbox (SMG) with Automated, Manual and Sport programs and Dynamic Driving Control (Sport button) ⁹	○	○
Cold Weather Package		
Ski bag	★	★
3-stage heated front seats	★	★
Retractable, high-intensity headlight washers	★	★
Accessories		
CD changer (6-disc)	△	△
BMW cellular telephone	△	△
Alarm system	△	△
Floor mats	△	△
Auxiliary input adapter	△	△

8 325Ci Sport Package requires leather upholstery.
9 Sport Package required. Availability date TBD.

Weight				Performance			
		325Ci	330Ci			325Ci	330Ci
Unladen weight		lbs	3560 (3627)	Drag coefficient		C _d	0.35
Weight distribution, front/rear				Top speed ¹		mph	128
Manual transmission		%	48.9/51.1	Acceleration – 0-60 ²		sec	7.7 (8.9)
Automatic transmission		%	49.2/50.8				6.9 (7.5)
Engine				Fuel Consumption ³			
Liters/type			2.5/inline 6	Manual transmission			
Bore/stroke		inch	3.31/2.95	City/Highway		mpg	19/27 ⁴
Nominal output/rpm		hp	184/6000	Automatic transmission			
Max. torque/rpm		lb-ft	175/3500	City/Highway		mpg	18/26
Compression ratio		:1	10.5	Sequential Manual Gearbox (SMG)			
Fuel grade			Unleaded prem.	City/Highway		mpg	TBD
			Unleaded prem.				TBD
Transmission				Tires, wheels and brakes ⁶			
Gear ratios – 5-speed manual transmission				Tire dimensions		205/55R-16	205/50R-17
I/II		:1	4.23/2.52			All-season	All-season
III/IV		:1	1.66/1.22	Wheel dimensions		16x7.0	17x7.0
V/R		:1	1.00/4.04	Material		Cast alloy	Cast alloy
Final drive ratio		:1	3.46	Brake dimensions (diameter)			
Gear ratios – 6-speed manual transmission				Front – vented		inch	11.8
I/II		:1	4.35/2.50	Rear – vented		inch	11.6
III/IV		:1	1.66/1.23				12.8
V/VI/R		:1	1.0/0.85/3.93				12.6
Final drive ratio		:1	3.07				
Gear ratios – Automatic transmission							
I/II		:1	3.67/2.00				
III/IV		:1	1.41/1.00				
V/R		:1	0.74/4.10				
Final drive ratio		:1	3.46				
Gear ratios – Sequential Manual Gearbox (SMG)							
I/II		:1	TBD				
III/IV		:1	TBD				
V/VI/R		:1	TBD				
Final drive ratio		:1	TBD				

Figures in () apply to vehicles with automatic transmission.

1 Top speed limited electronically.

2 BMW AG test results: Actual acceleration results may vary depending on specification of vehicle, road and environmental conditions, testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads.

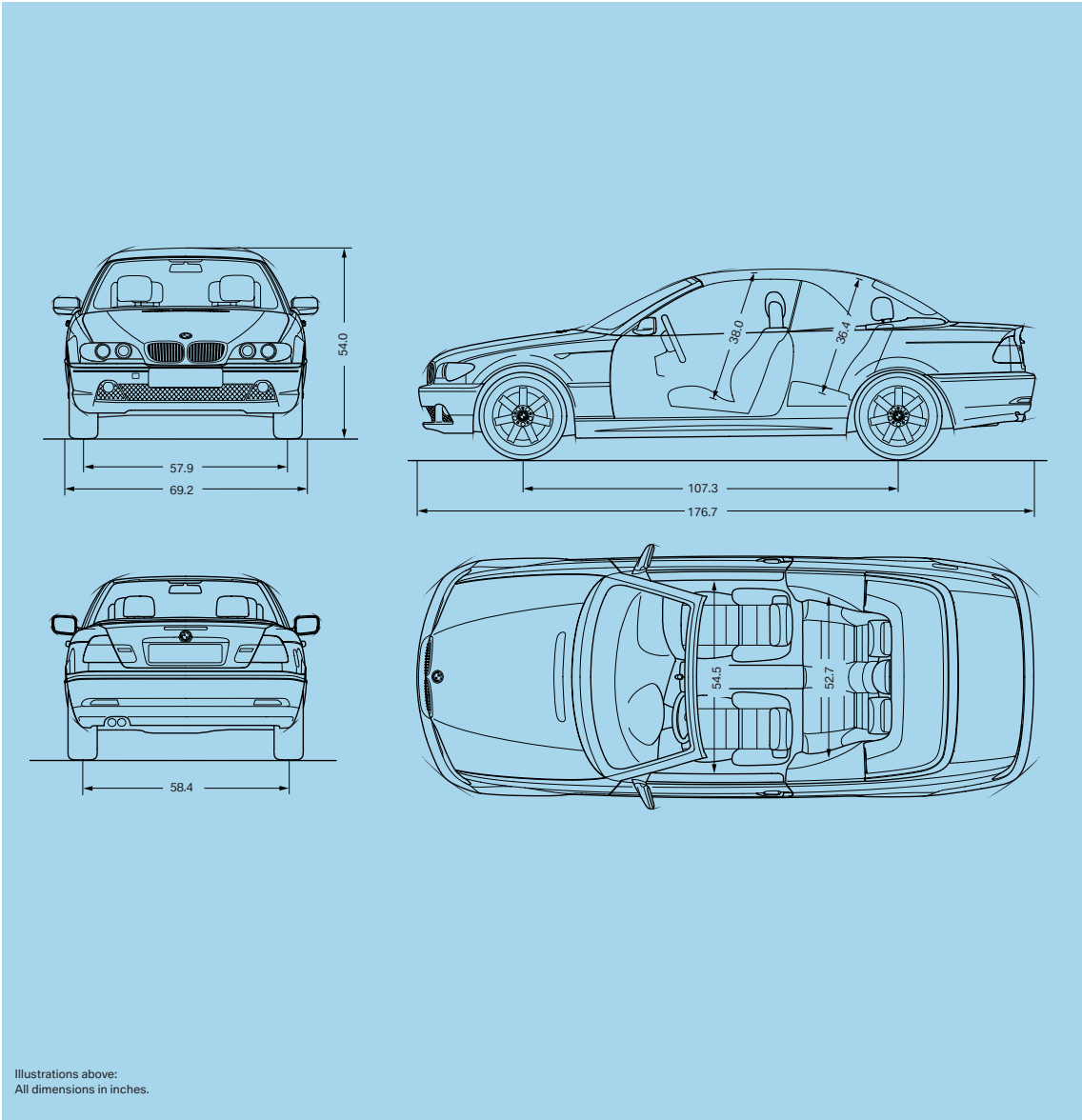
BMW urges you to obey all posted speed laws and always wear safety belts.

3 EPA est. mpg, city/highway. Your actual mileage will vary, depending upon speed, driving habits, trip length and driving conditions; actual mileage will most likely be lower.

4 5-speed manual transmission.

5 6-speed manual transmission.

6 Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.



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