

**BMW of North America, LLC
2009 Model Year
Confidential Wholesale Price**

Effective January 1, 2009

U.S. Models		750i	750Li
		Sedan	Sedan
Base Price U.S.A. Port of Entry*		\$73,875	\$77,465
Base Price Euro Delivery Munich Pick Up		\$68,705	\$72,040
Base Price Diplomatic U.S.A. Port of Entry		\$70,180	\$73,590
Training Service Fee (Excludes Euro Delivery)		\$180	\$180

Options

229	Active Roll Stabilization (Included in package)	\$1,640 ZSP	\$1,640 ZSP
2ST	19" Light-alloy wheels multi-spoke (Style 235) w/performance tires (19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear) (In combination with ZSP)	\$1,185 NC	\$1,185 NC
416	Power rear sunshade with rear manual side window shades (Included in package)	\$910 ZLS	\$910 ZLS
4CA	Ash Grain Wood Trim	NC	NC
4CB	Fineline Matte Wood Trim	NC	NC
4ND	Instrument panel with leather finish	\$1,090	\$1,090
4U1	Ceramic Controls	\$590	\$590
4UM	Massaging rear seat (Requires ZLU on indicated models)	NA	\$180 (req'd)
5DF	Active Cruise Control	\$2,135	\$2,135
610	Head-up Display	\$1,090	\$1,090
655	Satellite radio with 1 year subscription	\$540	\$540
6NF	Smartphone Integration (Requires ZPS on indicated models)	\$135 (req'd)	\$135 (req'd)
6UK	Night Vision with Pedestrian Detection	\$2,365	\$2,365

Colors / Upholsteries

	Non-Metallic paint	STD	STD
	Metallic paint	NC	NC
NA	Nappa Leather	STD	STD

Packages

ZCE	Camera Package	\$685	\$685
ZCV	Convenience Package	\$1,545	\$1,545
ZCW	Cold Weather Package (Not in combination with ZLS on restricted models)	\$730 (restr.)	\$730 (restr.)
ZDA	Driver Assistance Package	\$1,230	\$1,230
ZLS	Luxury Seating Package	\$2,275	\$2,275
ZLU	Luxury Rear Seating Package (Requires ZLS on indicated models)	NA	\$3,185 (req'd)
ZPS	Premium Sound Package	\$1,820	\$1,820
ZRP	Rear Entertainment Package	\$2,000	\$2,000
ZSP	Sport Package	\$4,460	\$4,460

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

Other Charges

Destination & Handling		\$825	\$825
Gas Guzzler Tax - Manual (Estimated)		\$1,300	\$1,300

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

BMW of North America, LLC
2009 Model Year
Suggested Retail Price

Effective January 1, 2009

		750i Sedan	750Li Sedan
U.S. Models			
Base Price U.S.A. Port of Entry*		\$80,300	\$84,200
Base Price Euro Delivery Munich Pick Up		\$74,680	\$78,305
Base Price Diplomatic U.S.A. Port of Entry		\$76,285	\$79,990
Options			
229	Active Roll Stabilization (Included in package)	\$1,800 ZSP	\$1,800 ZSP
2ST	19" Light-alloy wheels multi-spoke (Style 235) w/performance tires (19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear) (In combination with ZSP)	\$1,300 NC	\$1,300 NC
416	Power rear sunshade with rear manual side window shades (Included in package)	\$1,000 ZLS	\$1,000 ZLS
4CA	Ash Grain Wood Trim	NC	NC
4CB	Fineline Matte Wood Trim	NC	NC
4ND	Instrument panel with leather finish	\$1,200	\$1,200
4U1	Ceramic Controls	\$650	\$650
4UM	Massaging rear seat (Requires ZLU on indicated models)	NA	\$200 (req'd)
5DF	Active Cruise Control	\$2,400	\$2,400
610	Head-up Display	\$1,300	\$1,300
655	Satellite radio with 1 year subscription	\$595	\$595
6NF	Smartphone Integration (Requires ZPS on indicated models)	\$150 (req'd)	\$150 (req'd)
6UK	Night Vision with Pedestrian Detection	\$2,600	\$2,600
Colors / Upholsteries			
	Non-Metallic paint	STD	STD
	Metallic paint	NC	NC
NA	Nappa Leather	STD	STD
Packages			
ZCE	Camera Package	\$750	\$750
ZCV	Convenience Package	\$1,700	\$1,700
ZCW	Cold Weather Package (Not in combination with ZLS on restricted models)	\$800 (restr.)	\$800 (restr.)
ZDA	Driver Assistance Package	\$1,350	\$1,350
ZLS	Luxury Seating Package	\$2,500	\$2,500
ZLU	Luxury Rear Seating Package (Requires ZLS on indicated models)	NA	\$3,500 (req'd)
ZPS	Premium Sound Package	\$2,000	\$2,000
ZRP	Rear Entertainment Package	\$2,200	\$2,200
ZSP	Sport Package	\$4,900	\$4,900
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.			
Other Charges			
Destination & Handling		\$825	\$825
Gas Guzzler Tax - Manual (Estimated)		\$1,300	\$1,300

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		750i Sedan		Retail Price
ZCE	Camera Package 3AG Rear-view camera 5DK Side View Camera	x	x	\$750
ZCV	Convenience Package 316 Automatic tailgate opening and closing 322 Comfort Access system 323 Soft close automatic doors	x	x	\$1,700
ZCW	Cold Weather Package 248 Heated steering wheel 464 Ski bag 496 Heated rear seats (Not in combination with ZLS on restricted models)	x (restr.)	x (restr.)	\$800
ZDA	Driver Assistance Package 5AC High Beam Assistant 5AD Lane Departure Warning 5AG Active Blind Spot Detection	x	x	\$1,350
ZLS	Luxury Seating Package 248 Heated steering wheel 416 Power rear sunshade with rear manual side window shades 451 Active seat for driver 453 Front ventilated seats 464 Ski bag 496 Heated rear seats ZLS is required on all orders until 02/09.	x	x	\$2,500
ZLU	Luxury Rear Seating Package 454 Rear ventilated seats 460 Rear comfort seats (Requires ZLS on indicated models)		x (req'd)	\$3,500
ZPS	Premium Sound Package 677 Premium hi-fi system 696 6-disc DVD Changer 6FL iPod and USB adapter	x	x	\$2,000
ZRP	Rear Entertainment Package 6FG Rear-seat entertainment	x	x	\$2,200
ZSP	Sport Package 229 Active Roll Stabilization 255 Sports leather steering wheel 2HL 19" Forged wheels Radial-spoke (style 252) with performance tires (19x8.5, 245/45 R19 front and 19x9.0, 275/40 R19 rear) or 2ST 19" Light-alloy wheels multi-spoke (Style 235) w/performance tires (19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear) 2VH Integral Active Steering 760 Shadowline trim	x		\$4,900
	Sport Package 229 Active Roll Stabilization 255 Sports leather steering wheel 2HL 19" Forged wheels Radial-spoke (style 252) with performance tires (19x8.5, 245/45 R19 front and 19x9.0, 275/40 R19 rear) or 2ST 19" Light-alloy wheels multi-spoke (Style 235) w/performance tires (19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear) 2VH Integral Active Steering 466 Roof trim strips in body color 760 Shadowline trim		x	\$4,900