

**BMW of North America, LLC**  
**2009 Model Year**  
**Confidential Wholesale Price**

Effective January 6, 2009

		M3 Sedan	M3 Coupe	M3 Convertible
<b>U.S. Models</b>				
Base Price U.S.A. Port of Entry*		\$50,460	\$53,220	\$61,180
Base Price Euro Delivery Munich Pick Up		\$50,460	\$53,220	\$61,180
Base Price Diplomatic U.S.A. Port of Entry		\$50,460	\$53,220	\$61,180
Training Service Fee (Excludes Euro Delivery)		\$180	\$180	\$180
<b>Options</b>				
223	Electronic Damping Control (Included in package)	\$910 ZTP	\$910 ZTP	\$910 ZTP
2MK	M Double-clutch Transmission with Drivelogic	\$2,640	\$2,640	\$2,640
2MT	19" Forged and polished Double Spoke wheels (Style 220M) with mixed tires	\$1,090	\$1,090	\$1,090
326	Rear spoiler deletion	NC	NC	NA
403	Moonroof	\$955	NC	NA
415	Power rear sunshade	NA	\$320	NA
417	Rear manual side window shades	\$525	NA	NA
465	Fold down rear seats (Included in package)	\$430 ZCW	STD	NA
494	Heated front seats (Included in package)	\$455 ZCW	\$455 ZCW	\$455 ZCW
4MX	Blue-gray Brushed Aluminium Trim (Included in package)	\$455 ZPP	\$455 ZPP	\$455 ZPP
4MY	Carbon Leather interior trim (In combination with ZPP)	\$455 NC	\$455 NC	\$455 NC
4MZ	Sycamore Anthracite Wood Trim (In combination with ZPP)	\$455 NC	\$455 NC	\$455 NC
4UT	Through-loading system with integrated transport bag (Included in package)	NA	NA	\$160 ZCW
507	Park Distance Control (rear only)	\$320	\$320	\$320
609	Navigation system (Included in package)	\$1,910 ZTP	\$1,910 ZTP	\$1,910 ZTP
639	BMW Assist (Included in package)	\$685 ZPP	\$685 ZPP	\$685 ZPP
653	HD radio (In combination with 609) (Included in package)	\$315 NC ZTP	\$315 NC ZTP	\$315 NC ZTP
655	Satellite radio with 1 year subscription	\$540	\$540	\$540
6FL	iPod and USB adapter	\$365	\$365	\$365
6NF	Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)
752	Enhanced Premium Sound (Requires 609 or ZTP on indicated models)	\$1,730 (req'd)	\$1,730 (req'd)	\$1,730 (req'd)
<b>Colors / Upholsteries</b>				
Non-Metallic paint		STD	STD	STD
Metallic paint		\$500	\$500	\$500
GE	Cloth/Leather	STD	STD	NA
NC	Novillo Leather (Included in package)	\$865 ZPP	\$865 ZPP	STD
ND	Extended Novillo Leather (In combination with ZPP) (Requires 609 or ZTP on indicated models)	\$1,820 \$1,000 (req'd)	\$1,820 \$1,000 (req'd)	\$1,000 (req'd)
<b>Packages</b>				
ZCW	Cold Weather Package	\$910	\$685	\$685
ZPP	Premium Package <i>ND Extended Novillo Leather (upgrade)</i>	\$1,820 +\$1,000	\$1,820 +\$1,000	\$1,230
ZTP	Technology Package	\$2,960	\$2,960	\$2,960
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.				
<b>Other Charges</b>				
Destination & Handling		\$825	\$825	\$825
Gaz Guzzler Tax		\$1,300	\$1,300	\$1,700

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option  
 \* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

**BMW of North America, LLC**  
**2009 Model Year**  
**Suggested Retail Price**

Effective January 6, 2009

		M3 Sedan	M3 Coupe	M3 Convertible
<b>U.S. Models</b>				
Base Price U.S.A. Port of Entry*		\$54,850	\$57,850	\$66,500
Base Price Euro Delivery Munich Pick Up		\$54,850	\$57,850	\$66,500
Base Price Diplomatic U.S.A. Port of Entry		\$54,850	\$57,850	\$66,500
<b>Options</b>				
223	Electronic Damping Control (Included in package)	\$1,000 ZTP	\$1,000 ZTP	\$1,000 ZTP
2MK	M Double-clutch Transmission with Drivelogic	\$2,900	\$2,900	\$2,900
2MT	19" Forged and polished Double Spoke wheels (Style 220M) with mixed tires	\$1,200	\$1,200	\$1,200
326	Rear spoiler deletion	NC	NC	NA
403	Moonroof	\$1,050	NC	NA
415	Power rear sunshade	NA	\$350	NA
417	Rear manual side window shades	\$575	NA	NA
465	Fold down rear seats (Included in package)	\$475 ZCW	STD	NA
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW	\$500 ZCW
4MX	Blue-gray Brushed Aluminium Trim (Included in package)	\$500 ZPP	\$500 ZPP	\$500 ZPP
4MY	Carbon Leather interior trim (In combination with ZPP)	\$500 NC	\$500 NC	\$500 NC
4MZ	Sycamore Anthracite Wood Trim (In combination with ZPP)	\$500 NC	\$500 NC	\$500 NC
4UT	Through-loading system with integrated transport bag (Included in package)	NA	NA	\$175 ZCW
507	Park Distance Control (rear only)	\$350	\$350	\$350
609	Navigation system (Included in package)	\$2,100 ZTP	\$2,100 ZTP	\$2,100 ZTP
639	BMW Assist (Included in package)	\$750 ZPP	\$750 ZPP	\$750 ZPP
653	HD radio (In combination with 609) (Included in package)	\$350 NC ZTP	\$350 NC ZTP	\$350 NC ZTP
655	Satellite radio with 1 year subscription	\$595	\$595	\$595
6FL	iPod and USB adapter	\$400	\$400	\$400
6NF	Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)
752	Enhanced Premium Sound (Requires 609 or ZTP on indicated models)	\$1,900 (req'd)	\$1,900 (req'd)	\$1,900 (req'd)
<b>Colors / Upholsteries</b>				
Non-Metallic paint		STD	STD	STD
Metallic paint		\$550	\$550	\$550
GE	Cloth/Leather	STD	STD	NA
NC	Novillo Leather (Included in package)	\$950 ZPP	\$950 ZPP	STD
ND	Extended Novillo Leather (In combination with ZPP) (Requires 609 or ZTP on indicated models)	\$2,000 \$1,100 (req'd)	\$2,000 \$1,100 (req'd)	\$1,100 (req'd)
<b>Packages</b>				
ZCW	Cold Weather Package	\$1,000	\$750	\$750
ZPP	Premium Package <i>ND Extended Novillo Leather (upgrade)</i>	\$2,000 +\$1,100	\$2,000 +\$1,100	\$1,350
ZTP	Technology Package	\$3,250	\$3,250	\$3,250
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.				
<b>Other Charges</b>				
Destination & Handling		\$825	\$825	\$825
Gaz Guzzler Tax		\$1,300	\$1,300	\$1,700

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			M3 Coupe		Retail Price
<b>ZCW</b>	<b>Cold Weather Package</b> 464 Ski bag 494 Heated front seats 502 Retractable headlight washers		x		<b>\$750</b>
	<b>Cold Weather Package</b> 494 Heated front seats 4UT Through-loading system with integrated transport bag 502 Retractable headlight washers			x	<b>\$750</b>
	<b>Cold Weather Package</b> 465 Fold down rear seats 494 Heated front seats 502 Retractable headlight washers	x			<b>\$1,000</b>
<b>ZPP</b>	<b>Premium Package</b> 313 Power folding mirrors 319 Universal Garage Door Opener 4MX Blue-gray Brushed Aluminium Trim <b>or</b> 4MY Carbon Leather interior trim <b>or</b> 4MZ Sycamore Anthracite Wood Trim 4NA Digital compass mirror 639 BMW Assist			x	<b>\$1,350</b>
	<b>Premium Package</b> 313 Power folding mirrors 319 Universal Garage Door Opener 4MX Blue-gray Brushed Aluminium Trim <b>or</b> 4MY Carbon Leather interior trim <b>or</b> 4MZ Sycamore Anthracite Wood Trim 4NA Digital compass mirror 639 BMW Assist	x	x		<b>\$2,000</b>
	<b>Premium Package</b> NC Novillo Leather <b>or</b> ND Extended Novillo Leather	x	x		<b>+ \$1,100</b>
<b>ZTP</b>	<b>Technology Package</b> 223 Electronic Damping Control 2MD M Drive 322 Comfort Access system 609 Navigation system 653 HD radio	x	x	x	<b>\$3,250</b>