BMW of North America, LLC 2009 Model Year Confidential Wholesale Price



\$825

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U.S. Models	Convertible	Convertible
Base Price U.S.A. Port of Entry*	\$40,755	\$46,370
Base Price Euro Delivery Munich Pick Up	\$37,905	\$43,120
Base Price Diplomatic U.S.A. Port of Entry	\$38,720	\$44,050
Training Service Fee (Excludes Euro Delivery)	\$180	\$180

205	STEPTRONIC automatic transmission	\$1,260	\$1,260
217	Active Steering	NA	\$1,230
2XA	Sports leather steering wheel with paddle shifters (Requires ZSP and 205 on indicated models)	\$90 (req'd)	\$90
322	Comfort Access with Comfort Loading and Open	\$455	\$455
494	Heated front seats (Included in package)	\$455 ZCW	\$455 ZCW
4A3	Light Burl Walnut trim	NC	NC
4AS	Gray Poplar wood trim	NC	NC
4B9	Aluminium Trim	NC	NC
4UT	Through-loading system with cargo bag (Included in package)	\$160 ZCW	\$160 ZCW
507	Park Distance Control (rear only)	\$320	\$320
541	Active Cruise Control	\$2,135	\$2,135
609	Navigation system	\$1,910	\$1,910
639	BMW Assist with Bluetooth System (Included in package)	\$685 ZPP	\$685 ZPP
653	HD radio (In combination with 609)	\$315 NC	\$315 NC
655	Satellite radio with 1 year subscription	\$540	\$540
677	Logic7 sound system with Surround Sound and Digital Sound Processing	\$795	\$795
6FL	iPod and USB adapter	\$365	\$365
6NF	Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)
ZPD	Satellite Radio Prep deletion (Not in combination with 655 on restricted models)	NC (restr.)	NC (restr.)

	Non-Metallic paint	STD	STD
	Metallic paint	\$500	\$500
KA	Leatherette	STD	NA
LC	Leather Dakota (Included in package)	\$1,410 ZPP	STD

Packages

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ZCW	Cold Weather Package	\$820	\$820
ZPP	Premium Package	\$2,505	\$1,500
ZSP	Sport Package 2R4 19" wheels w/performance tires (upgrade)	\$1,185	\$1,275 +\$910
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Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

Other Charges

Destination & Handling

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option * The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

BMW of North America, LLC 2009 Model Year Suggested Retail Price



U.S. Models	328i Convertible	335i Convertible
Base Price U.S.A. Port of Entry*	\$44,300	\$50,400
Base Price Euro Delivery Munich Pick Up	\$41,200	\$46,870
Base Price Diplomatic U.S.A. Port of Entry	\$42,085	\$47,880

205	STEPTRONIC automatic transmission	\$1,325	\$1,325
217	Active Steering	NA	\$1,400
2XA	Sports leather steering wheel with paddle shifters (Requires ZSP and 205 on indicated models)	\$100 (req'd)	\$100
322	Comfort Access with Comfort Loading and Open	\$500	\$500
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW
4A3	Light Burl Walnut trim	NC	NC
4AS	Gray Poplar wood trim	NC	NC
4B9	Aluminium Trim	NC	NC
4UT	Through-loading system with cargo bag (Included in package)	\$175 ZCW	\$175 ZCW
507	Park Distance Control (rear only)	\$350	\$350
541	Active Cruise Control	\$2,400	\$2,400
609	Navigation system	\$2,100	\$2,100
639	BMW Assist with Bluetooth System (Included in package)	\$750 ZPP	\$750 ZPP
653	HD radio (In combination with 609)	\$350 NC	\$350 NC
655	Satellite radio with 1 year subscription	\$595	\$595
677	Logic7 sound system with Surround Sound and Digital Sound Processing	\$875	\$875
6FL	iPod and USB adapter	\$400	\$400
6NF	Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)
ZPD	Satellite Radio Prep deletion (Not in combination with 655 on restricted models)	NC (restr.)	NC (restr.)

Colors / Upholsteries

	Non-Metallic paint	STD	STD
	Metallic paint	\$550	\$550
KA	Leatherette	STD	NA
LC	Leather Dakota (Included in package)	\$1,550 ZPP	STD

Packages

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ZCW	Cold Weather Package	\$900	\$900
ZPP	Premium Package	\$2,750	\$1,650
ZSP	Sport Package 2R4 19" wheels w/performance tires (upgrade)	\$1,300	\$1,400 +\$1,000

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

Other Charges		
Destination & Handling	\$825	\$825

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		328i Convertible		Retail Price
ZCW	Cold Weather Package 248 Heated steering wheel 494 Heated front seats 4UT Through-loading system with cargo bag 502 Retractable headlight washers	x	x	\$900
ZPP	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth System LC Leather Dakota	x		\$2,750
	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth System		Х	\$1,650
ZSP	Sport Package 2DA 18" Light-alloy wheels Cross Spoke (style 197) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 704 Sport suspension 840 Increased top speed limiter	x		\$1,300
	Sport Package 2C6 18" Light-alloy wheels Star Spoke (style189) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) or 2R4 19" wheels w/performance tires (style 230) (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) 481 Sport seats 704 Sport suspension 840 Increased top speed limiter		x x	\$1,400 + \$1,000