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Dear 001,

One of our sources has just been FedEx'd a package from AMG that included a video disc and brochure on a 2005 AMG E55 Station Wagon.

This will be a special "by initiation" availability for a full US Spec. E55 AMG Wagon through the AMG division of MBUSA. Only selected clients will be allowed to pre-order these cars and they are contacted first. Then the client gets to choose the dealer of his/her choice to deliver the car.

Here is the actual letter...

Since the introduction of the latest E55 AMG with Kompressor engine in 2003, Mercedes-Benz has achieved strong sales of this top performance sedan with continuing market demand from our enthusiast AMG owners. Based on this success, MBUSA has secured U.S. availability of a new model with similar performance and greater utility - the E55 AMG station wagon.

Although the segment for this niche product is small, there are a group of vocal AMG owners who have demanded this product over the past years and will now be able to purchase this model from our dealers.

**Production of the Model Year 2005 E55 AMG station wagon starts in December 2004 (with production cutoff on October 6, 2004).**

**1. Product Highlights**

The E55 AMG station wagon uses the same powertrain as the E55 AMG sedan and is available in rear-wheel drive only (no 4MATIC). Performance is similar to the E55 AMG sedan with acceleration from 0-60 mph in 4.6 seconds and a top speed of 155 mph (limited).

- 469 hp / 516 ft-lb AMG 5.5 liter Kompressor V-8 engine
- AMG aerodynamic bodywork (front, rear and side)
- AMG 18 inch alloy wheels with 245/ 55 ZR18 and 265 45 ZR18 tires
- AMG Speedshift 5-sp. adaptive automatic transmission with steering wheel controls
- High-performance brakes with ventilated/cross-drilled rotors and multi-piston calipers

Base MSRP for the Model Year 2005 E55 AMG station wagon is (price TBD).

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Following is a list of standard and optional equipment as well as information on paint and interior colors. A complete list of E55 AMG station wagon equipment appears in the 2005 *Dealer Ordering Guide On-Line*.

#### Standard Equipment

- All E500 station wagon standard equipment is also standard on E55 AMG wagon
- Rear side roller blinds (code 297)
- Parktronic (Code 220)
- Front heated seats (Code 873)
- Harman Kardon Premium sound system
- Third row seat not available (collapsible spare tire installed)

#### Options

- Lighting Package – Xenon headlamps with washers
- Comfort Package – Drive dynamic ventilated front seats
- Premium Package – Comfort Package plus DVD navigation and CD changer
- COMAND DVD Navigation System (Code 530)
- CD Changer (Code 819)
- Tire Pressure Monitoring System (Code 475)
- Keyless Go (Code 889)
- Rear Power Liftgate (Code 890)
- Burl walnut wood trim (W60)
- Hands-free communication system (Code 050)
- Hands-free communication system with Voice Control (Code 051)

Wood/leather steering wheel (Code 289) and third-row seating system are not available on the E55 AMG station wagon.

#### Paint and Interior Colors

- All MY2005 E500 standard and special order paint colors are available
- Black birdseye maple trim is standard (burl walnut W60 is optional)
- Three MY2005 E55 AMG interiors are available:
  - Charcoal Leaher / Chracoal Nubuck (251)
  - Charcoal Leather / Blue Nubuck (252)
  - Charcoal Leather / Merlot Nubuck (257)

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- *designo* Espresso Edition (Code 181) and Graphite Edition (Code 235) are available

Please refer to the *Model Year 2005 Dealer Ordering Guide On-line* for complete ordering information on the E55 AMG station wagon.

## **2. Ordering Process**

Since this new model is expected to be a very low-volume, niche vehicle, MBUSA has developed a new ordering system. Under this system, the E55 AMG station wagon will not be allocated based on a fixed production schedule, but will be produced according to customer order. Mercedes-Benz dealers will have the opportunity to place orders for this vehicle on a monthly basis according to the following guidelines.

(Netstar ordering Details to come

The E55 AMG station wagon represents a unique opportunity to deliver this exclusive model to your customers.

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